



## INTERNATIONAL SUPPLIER CENTER ISC

## **SME HOUR - PITCH YOUR PROJECTS AT ILA!**

The SME Hour at the ILA Berlin's International Supplier Center is a new platform for small and medium-sized enterprises to promote their business. It provides SMEs in aviation a stage to present their innovative ideas and concepts. The SME Hour with six presentations at 5 mins each is your opportunity to pitch in front of buyers, partners and industry decision makers, in the heart of the ISC in ILA Hall 6!

#### WHAT IS THE SME HOUR?

- Short pitch presentations of small and medium-sized enterprises in aviation
- Pitch Content: Innovations, concepts, new products
- Five minutes time per pitch
- Standard presentation equipment is available
- Description Every SME hour features 6 presentations, with five minutes of Q&A after every pitch

#### DO'S & DON'TS

- No standard company presentations
- No more than five slides
- Make sure to register early as slots are limited

## **ISC SUPPORT FOR CONFERENCES & EVENTS**

#### Katharina Bley

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## ISC PROJECT COORDINATOR

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#### MORE INFORMATION

www.isc-ila.com

#### **PARTNER**



The International Supplier Center ISC is supported by the Supply Chain Excellence Initiative Germany

www.german-aerospace.de





**INNOVATION AND** LEADERSHIP IN AEROSPACE

ISC April 25-27, 2018

Berlin ExpoCenter Airport • www.isc-ila.com



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#### **SME HOUR - REGISTRATION FORM**

Supplier Center ISC:
Company
Name
Position
Phone
E-Mail

Yes, we are interested to present at SME Hour in the International

This	is	what	we'	ď	like	to	present:
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STCTE Initiative Supply Chain Excellence

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