1st	2nd	3rd	4th
Mechanization, water power, steam power	Mass production, assembly line, electricity	Computer and automation	Cyber Physical Systems

Microsoft

Manufacturing - undergoing a profound transformation

Deep & continuous engagement

Smart Product

TIER-n SUPPLIER

R & D

MANUFACTURING

SALES & SERVICE

CUST SVC

CUSTOMER

Microsoft

Video

Microsoft
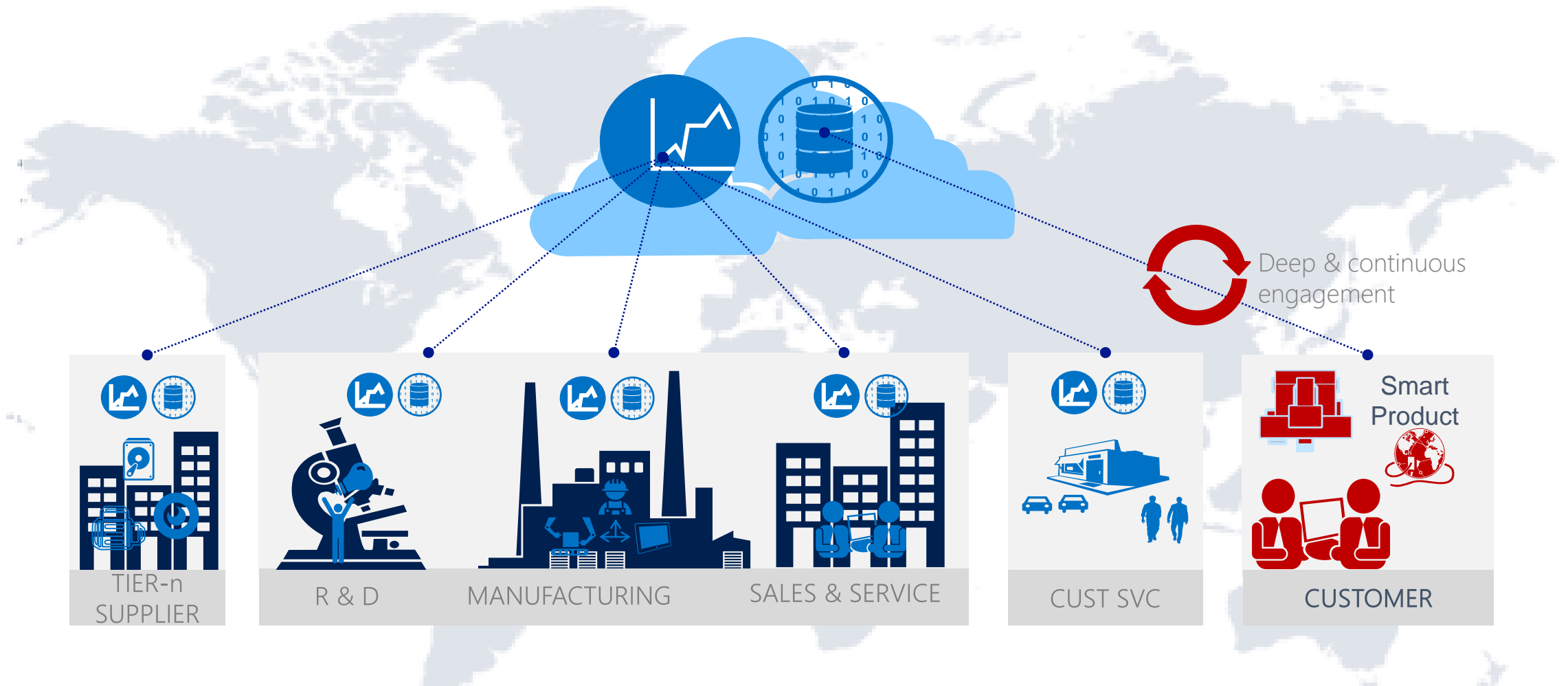
"Systems of intelligence...changes how you will engage with your customers...empower your own employees...optimize your operations and change the very nature of the business models around your industrial products."

Satya Nadella
CEO, Microsoft

Microsoft

Innovation at Microsoft
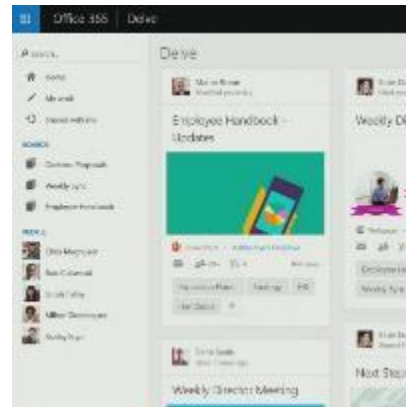
TODAY → **TOMORROW**

Internet
of Things

Speech
Recognition

Machine
Learning

Holographic
Computing

3D Soundscape
Technology

Microsoft Azure   ◯ Cortana   ▸ bing pulse   D Delve   ▦ Microsoft HoloLens