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QUÉBEC, A GLOBAL AEROSPACE HUB

\$15.5 B

IN SALES

80%

OF QUÉBEC'S AEROSPACE PRODUCTION IS EXPORTED 40,160

GHLY-SKILLE

THE AEROSPACE SECTOR IS QUÉBEC'S

No. 1

EXPORTER

191

COMPANIES

4 OEMS 10 EQUIPMENT MANUFACTURERS 177 SPECIALIZED SUPPLIERS **55**%

OF TOTAL CANADIAN PRODUCTION **55**%

OF JOBS IN THE CANADIAN INDUSTRY

70%

OF CANADIAN R&D INVESTMENTS
PERFORMED IN THE GREATER
MONTREAL REGION, QUÉBEC IS THE MAIN CENTRE
FOR AEROSPACE R&D IN CANADA

"Not only do we need to strengthen our given assets, we need to demonstrate even more boldness and leverage new approaches and collaborations to maintain and enhance Québec's position as a world leader in the sector, maximize economic benefits and technology for Québec - for example, in defence - and seize growth opportunities." Hélène V. Gagnon, Board Chair

A CLEAR VISION. **EXEMPLARY GOVERNANCE.**

In 2015, we laid the groundwork for taking Aéro Montréal to a higher level by enabling Québec's aerospace cluster to carry out its activities and projects within a renewed strategic and operational framework. Governance, the development of the 2016-2018 Strategic Plan and support for the development of Québec's Aerospace Strategy and Export Strategy, were among our main areas of focus.

As Aéro Montréal celebrates its 10th anniversary in 2016, the priorities that we have set will allow us to more effectively guide the performance of our working groups and the organization in general. Our goal: stay on course with our growth objectives, here and abroad.

During the past year, we completed a significant review process with the development of our 2016-2018 Strategic Plan. This strategic plan is supported by the exceptional mobilization being shown by Québec's aerospace stakeholders and the considerable achievements of the cluster's working groups. It reflects major changes that are taking place in the industry landscape around the world.

One of the initiative's highlights was to renew our governance by strengthening it and giving the Board of Directors a more strategic role. A first step consists of training board members in governance. The role of board committees was reviewed and clarified. Enhanced governance involves instilling the principles of ethics and accountability, ensuring the organization's robustness and sustainability, and better monitoring performance. It also requires a better representation of the ecosystem, championing best practices, and mobilizing board members and partners around common interests. The sound governance of an organization like ours guarantees long-term value creation for all stakeholders.



HÉLÈNE V. GAGNON VICE PRESIDENT **Public Affairs** and Global Communications

We also updated our mission and vision. Our values now are excellence, commitment, collaboration. integrity, agility and boldness. Our industry, its influence, our partnerships and our governance are the four main areas of action that will guide our strategic approach over the coming three years.

Aéro Montréal once again demonstrated its proactive dynamism in 2015 with the submission of a brief " WE ALSO UPDATED OUR MISSION AND VISION. OUR VALUES NOW ARE EXCELLENCE. COMMITMENT. **COLLABORATION. INTEGRITY. AGILITY AND BOLDNESS.** "

to the Ministry of the Economy, Innovation and Exports in support of the development of Québec's Aerospace Strategy.

Aéro Montréal also made its voice heard in the development of the Québec government's Export Strategy which in 2016 will involve a series of sectoral consultations led by Export Québec launched in November. Aéro Montréal plans to provide its input regarding the industry's priority issues such as globalization, productivity and innovation. Our aim is to enable Québec aerospace companies to penetrate new markets and benefit from the global growth of the industry.

Aéro Montréal's international representation was significantly strengthened in February with the appointment of Suzanne M. Benoît, President, as a Canadian representative to the Asia-Pacific Economic Cooperation (APEC) Business Advisory Council. This nomination is advantageous because it provides an excellent opportunity to position Canada's economic interests

as well as to allow the Québec aerospace industry to enjoy a certain visibility on the international

With our structuring and catalyst projects, and thanks to the success of our Québec companies, Aéro Montréal represents a promising industry that is ready to meet the challenges that continue to confront the aerospace sector. I would like to commend the remarkable work done by the members of the Board of Directors and the many members of our industry who are actively involved in advancing important files for our industry.

Finally, I would like to thank Maria Della Posta, Senior Vice President at Pratt & Whitney Canada (P&WC). who served as Chair of the Board of Directors of Aéro Montréal until June 2015, for her leadership during her two-year mandate. With confidence and pride, I intend to implement our vision and strategic plan to maintain our leadership position on the world stage.

CAE flight simulators



SHOWCASING THE CLUSTER

Aéro Montréal takes advantage of many forums to highlight the cluster's challenges and priorities. Among others, in a brief to the Ministry of the Economy, Innovation and Exports in support of the development of the Québec Aerospace Strategy, Aéro Montréal made four recommendations to the Québec government:

- 1. Make the development of Québec's aerospace industry a government priority.
- 2. Enhance the competitiveness of companies through a combination of financial measures and technical incentives.
- 3. Establish support tools for SME arowth.
- 4. Develop new sectoral approaches.

2016-2018 **STRATEGIC PLAN**

In 2015, Aéro Montréal developed a 2016-2018 Strategic Plan that reflects the cluster's priorities around four strategic drivers which are presented in the centre pages of this document.

For more information about the 2016-2018 Strategic Plan, please see pages 28 and 29 of the 2015 **Activity Report.**

A GROWING MOBILIZATION

The effectiveness of Aéro Montréal's actions and interventions relies on the impressive number of industry players that it has been able to mobilize.

See pages 46 to 53.

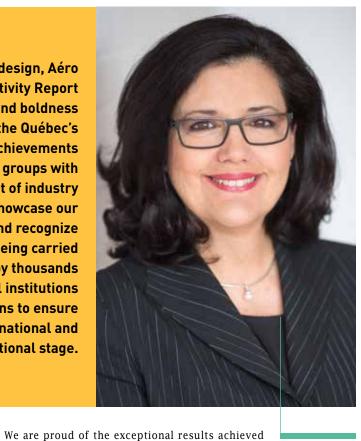




"The success and strength of our industry hinges on our commitment to research and development, the implementation of advanced manufacturing technologies, the establishment of strategic alliances and measures that encourage innovation, recognition of our world-class expertise and the ability of our companies to compete globally." Suzanne M. Benoît, President

BOLDLY SHAPING THE FUTURE

Through its new visual design, Aéro Montréal's 2015 Activity Report highlights the innovation and boldness that characterize the Québec's aerospace cluster's many achievements driven by our six working groups with the active involvement of industry members. We want to showcase our aerospace companies and recognize the outstanding work being carried out each and every day by thousands of workers, educational institutions and research organizations to ensure our industry shines on the national and international stage.



this year. We are entering 2016, which marks Aéro Montréal's 10th anniversary, with a renewed mission, vision, values and action plan.

Here's an overview of the activities of Aéro Montréal's six working groups, whose accomplishments will be described in more detail in each of the sections devoted to them.

SUZANNE M. BENOÎT In addition to playing a key adviso-

ry role for the development of visi-

bility plans for structuring projects

such as SA2GE and MACH, as well

as for the cluster and its working

groups in general, the Branding

and Promotion Working Group led

the deployment of Aéro Montréal's

new website in 2015. With an updat-

ed look and leading-edge tools for

content and customer relationship

management, our website allows us

to more effectively meet the needs

of our members and demonstrate

our dynamism. We also significant-

ly expanded our presence in social

media, and the AeroPortal fully took

flight in 2015. It is helping to mobi-

lize and attract the next generation

and new employees to our industry

by introducing them to career and

Through this working group, Aéro

Montréal is continuing to raise

its profile nationally and interna-

tionally. This is being achieved

by having a proactive presence

on social media, generating

considerable press coverage, and

through strategic activities such

as the screening of the National

Geographic documentary "Living

in the Age of Airplanes" for several

months at the Montréal Science

Centre in partnership with Aéro-

ports de Montréal.

training opportunities.

"The world's attention is turning to Québec aerospace."

O BENEFIT THE ENVIRONMENT

Based on the positive results of Phase 1 of the SA²GE greener aircraft project, completed in 2015, the Québec government confirmed a \$40 million financial commitment over four years for the deployment of Phase 2 of the program. This commitment is in addition to \$40 million being provided by the industry. The innovative SA²GE catalyst project is driving value for the economy by tackling an industry-wide challenge: reducing its environmental footprint. In the same vein, the Innovation Working Group made progress in projects related to the recovery and recvcling of materials from end-oflife aircraft. These achievements demonstrate our commitment to support the industry leadership in finding green solutions and technologies for creating aircraft that are cleaner and quieter.

priority of Aéro Montréal and its members is the Market Development - SME Working Group. It is pursuing its mandate and launching customized initiatives to help SMEs expand their global presence. Emphasis has been placed on the sharing of strategic information, contributing to business development, enhancing SME networking opportunities, and raising awareness among industry players. By helping aerospace companies to better identify the needs and requirements of prime contractors and integrators, and to understand their industrial strategies, Aéro Montréal is enhancing business potential. Our companies will grow by expanding their international activities and we will continue to

Also working on a key strategic

make every effort to ensure they have the necessary tools and levers to achieve their business objectives.

The year 2015 saw a world first for the Supply Chain Working Group: Alcoa Titanium and Engineered Products (ATEP, formerly RTI Claro) became the first supplier to obtain a MACH 5 performance label. To date we have four active cohorts and many of the MACH SMEs are poised to move to higher levels. In addition, the federal government has announced funds to develop a Canadian MACH Initiative based on our supplier development model, in collaboration with the Aerospace Industries Association of Canada (AIAC).

THE MACH INITIATIVE: PROMOTING **SYNERGIES IN THE** GLOBAL VALUE CHAIN

Progress was also made with the Wallonia MACH Initiative, which now has two active cohorts. The 3rd edition of the Global Supply Chain Summit, which coincided with Aéromart Montréal 2015, was also a resounding success, attracting more than 400 participants from 15 countries and some 50 world-class speakers.

The Human Resources Working Group aims to bolster our industry's ability to attract, train and retain talent. While the economic environment still presents challenges, Québec companies were able to successfully announce new contracts and hire personnel. Others are moving ahead with the implementation of new advanced manufacturing technologies. The working group is working hand in hand with the Branding and Promotion and the Market Development - SME working groups to better align the skills of current and next-generation industry workers with the needs of the market. Through this working group, Aéro Montréal wants to build bridges between future workers and the industry as a whole to support trades, promote training in collaboration with schools, and develop jobs. The AeroPortal (aeroportail.ca) is a fine example of this collaboration, as is the "LIST" contest held on April 16 and 17, 2015 at the Paradox Theatre. This event raised young people's awareness about aerospace by leveraging the "Passion for Flight" program, and brought together more than 400 students in Grades 5 to 8.

For its part, the Defence and National Security Working Group spearheaded many projects that helped our members become more familiar with the latest information and requirements of this industry and to better seize all available opportunities. Among others, the working group held an information session to promote further reflection among members and spark discussions about the new defence procurement and value proposition guides. "Lockheed Martin Canada Innovation Day" was a tremendous success and contributed to many companies' business development efforts among participating prime contractors. The second edition of the Symposium on the Canadian Defence and Security Market was one of the main achievements of the multipartite committee on Industrial and Technological Benefits (ITB).

I want to take this opportunity to thank all the members of the Board of Directors, my team, the members of our working groups and our funders. Their confidence and support year after year are making Aéro Montréal one of the clusters that has been able to develop with the greatest of creativity and adapt with agility to the dynamics of the aerospace industry here and abroad.

In this regard, as part of the 2016-2018 Strategic Plan that we developed, we have a plan of action whose orientations include:

- Responding proactively to the challenges of the industry
- Ensuring a rigorous management of priorities based on available resources
- Strengthening the industry's reputation and recognition amidst various economic cycles
- Developing increased synergies between the cluster secretariat and partner organizations
- Maintaining a dynamic and exemplary gover-

With this bright outlook, we can greatly look forward

EVERYTHING STARTS VITH A PASSION

EROSPACE

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BOARD OF DIRECTORS



CHAIR OF THE BOARD



VICE-CHAIR OF THE BOARD



CORPORATE TREASURER

01 HÉLÈNE V. GAGNON *

Vice President, Public Affairs and **Global Communications** CAE

02 PATRICK CHAMPAGNE *

Vice President Cockpits and Systems Integration **Esterline CMC Electronics**

03 JEAN BLONDIN *

President Abipa Canada

04 GUILLERMO ALONSO

President

Alta Precision **05** JIM ANDREWS

General Manager **Lockheed Martin Canada**

06 CLAUDE BARIL

President Stelia Aerospace North America

07 ÉRIC BEAUREGARD

Executive Vice President, Sales Americas & Pacific Rim Lisi Aerospace

08 SYLVAIN BÉDARD *

CEO

Sonaca Montréal

09 DAVID CHARTRAND

Grand Lodge Representative AIMTA

10 JACQUES COMTOIS

President L-3 MAS

11 MARIA DELLA POSTA

Senior Vice President Pratt & Whitney Canada

12 MARC DONATO

Vice President Operations & **Institutional Relations** Information System Group MDA

13 DENIS FAUBERT

President & CEO CRIAQ

14 DENIS GIANGI

Vice President, Operations Rolls-Royce Canada

15 MICHEL GRENIER

Vice President, General Manager Thales Canada, Avionics

16 MARIO HÉROUX

Director École des métiers de l'aérospatiale de Montréal

17 JERZY KOMOROWSKI

General Manager, Aerospace National Research Council (NRC)

18 GILLES LABBÉ

President & CEO Héroux-Devtek

19 SYLVAIN LAMBERT

Director École nationale d'aérotechnique

20 RAYMOND LEDUC President **Bell Helicopter Textron Canada**

21 HUGUE MELOCHE *

President & CEO **Groupe Meloche**

22 ALAIN OUELLETTE

Section Manager, Global Automation, Robotics, Instrumentation and R&D Centres **GE Aviation Bromont**

23 NATHALIE PARÉ

Executive Director CAMAQ

24 JEAN SÉGUIN

President Bombardier Aerostructures & **Engineering Services**

25 HÉLÈNE SÉGUINOTTE *

Country Delegate Safran Canada

26 ALAN SHEPARD

President & Vice-Chancellor **Concordia University**

27 MARIO BOUCHARD

Assistant Deputy Minister Strategic Sectors and Economic Projects Ministry of the Economy, **Innovation and Exports**

28 JULIE INSLEY

Executive Director, Québec Region Industry Canada















































OBSERVERS

* MEMBER OF THE EXECUTIVE COMMITTEE









PRESIDENT, BRANDING AND PROMOTION WORKING GROUP

PASCALE
ALPHA
Director,
Global
Communications,
CAE

Having assumed leadership of the working group in late 2015, I'd like at the outset to take this opportunity to acknowledge the leadership and vision of Nancy German who presided over its development for more than three years. Thanks to her involvement and dedication, our team in 2015 was able to pursue its role as a key enabler in support of all the Aéro Montréal working groups, members and committees.

Thanks to a successful alignment with Aéro Montréal's strategic objectives, we provided considerable support for advancing all the working group's strategies and initiatives. Our proactive communication activities and, above all, the impressive results we achieved in terms of visibility and promotion, helped to respond to the industry's current and future needs and to maximize the benefits of each of the events and activities, local and international, held throughout the year.

With the digital shift in full force, many of our efforts this year focused on developing and implementing strategic plans that use innovative and forward-looking tools and methods. These include the development of an internet and digital communications strategy, including a new versatile website equipped with a powerful content management system. We also implemented a Customer Relationship Management System (CRM), and achieved a marked - and remarkable! – growth in our social media presence.

The scope of our media relations efforts, both to share the successes of Aéro Montréal and its members as well as to highlight the signing of international agreements, increased in 2015. We issued more press releases and garnered impressive press coverage. The newsletter distributed to our members enjoyed major growth in the number of subscribers.

We also should note that the Branding and Promotion Working Group has gained recognition over the years. This was again the case in 2015 as the expertise of our team was called upon by individual working groups to develop strategic communication plans for promising projects such as SA²GE, MACH and the AeroPortal.

Our team, which I want to thank for its outstanding dedication, is proud to be contributing to strengthening the strategic role of Aéro Montréal and its members across Ouébec, Canada and abroad.

"WE PROVIDED CONSIDERABLE SUPPORT FOR ADVANCING ALL THE WORKING GROUPS' STRATEGIES AND INITIATIVES."

We are excited about what's to come in 2016, which marks the 10th anniversary of Aéro Montréal. We have developed a communication plan that will enable us to deploy an action-packed program designed to underscore the cluster's strengths, its economic impact and achievements, and to give it a brand image worthy of its ambitions and talents.

MEMBERS OF THE WORKING GROUP

FANNIE COUTURE

Advisor, Communications and Marketing

MARC DUCHESN

Director, Communications Pratt & Whitney Canada

ÉRIC EDSTROM

Project Manager

STEPHAN FOGAING

Economic Development Advisor – Aerospace Sector Ministère de l'Économie, de la Science et de l'Innovation

CYNTHIA GARNEAU

Bell Helicopter Textror Canada

> Marketing and Communications Senior Specialist

SYLVIE GAUTHIER

Director, Communications, Product Development Engineering

ANNE-JULIE OUELLET

Assistant Director, Communications, Public Affairs and Governmental Relations Cégep

HÉLÈNE SÉGUINOT

Country Delegate Safran Canada



ACHIEVEMENTS THAT SPUR SUCCESS

AÉRO MONTRÉAL AND THE DIGITAL SHIFT:

EFFICIENT, SCALABLE, SOCIAL









To revitalize Aéro Montréal's brand image and improve access to information about the cluster, the working group revamped the website using the latest cuttingedge technologies.

The website now includes a Customer Relationship Management system (CRM) and a backend architecture that enriches databases and centralizes information. This tool also ensures better management of communications and relationships between cluster members and Aéro Montréal. The website is now equipped with a new Content Management System (CMS) that facilitates overall management of the site.

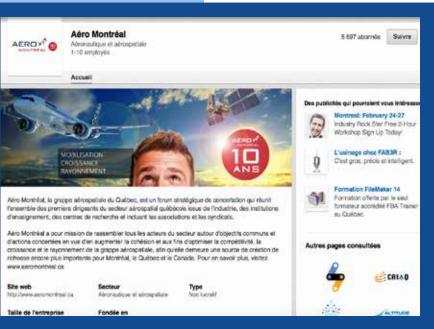
SHINING THE GLOBAL SPOTLIGHT

ON QUÉBEC AEROSPACE

Media relations have helped to promote good news and Aéro Montréal initiatives, as well as the achievements of the cluster. We have positioned ourselves at the heart of the industry's major issues.

We rose to the forefront of the global aerospace scene thanks, in particular, to an editorial that was written jointly by our President, Suzanne M. Benoît, and Jacques Daoust, Québec's Minister of the Economy, Innovation and Exports, in the June 8th edition of the prestigious 2015 Global Business Report on Québec aerospace. We were also very active during the International Paris Air Show in June, with the signing of strategic agreements for international collaboration between Aéro Montréal and the Ontario Aerospace Council (OAC), the Basque aerospace cluster, HEGAN, and the Andalusian aerospace cluster, HELICE.

THE RESULTS SPEAK FOR THEMSELVES!
THANKS TO THE TIRELESS WORK OF THE
WORKING GROUP, WE ENJOYED A HIGHER MEDIA
PROFILE IN 2015 THAN IN ANY OTHER YEAR.



FROM JANUARY TO
DECEMBER 2015,
AÉRO MONTRÉAL
SIGNIFICANTLY
INCREASED ITS
ACTIVITIES AND
VISIBILITY ON SOCIAL
MEDIA:
39.5% MORE
"FOLLOWERS" ON
TWITTER AND 167%
MORE ON LINKEDIN.

MEDIA ARTICLES
(INDUSTRY AND AÉRO MONTRÉAL)

VERAGE DISTRIBUTION OF PRESS RELEASES

190 WEB SITES TARGETED PER PRESS RELEASE



40%

ARTICLES GENERATED BY AN AÉRO MONTRÉAL INTERVIEW MORE THAN 2014

SPECIAL SUPPLEMENTS

Magazine Circuit industriel

AEROSPACE SUPPLEMENT (APRIL AND OCTOBER)

Les Affaires SPECIAL LE BOURGET

(JUNE)

La Presse

AEROSPACE
AND INNOVATION
PORTFOLIO
(SEPTEMBER AND
NOVEMBER)





AÉRO MONTRÉAL BROADENS THE SCOPE OF ITS MISSION

Aéro Montréal has always aimed Aéro Montréal broke new ground to share relevant and useful with the development of an interinformation with its members, active screen presenting the hence the growing interest in aerospace cluster and its workreceiving the newsletter: the ing groups during international number of subscribers rose from exhibitions. At the International 900 to 1,400, an increase of over Paris Air Show, among others, the 55%! The newsletter is produced interactive screen presented the 24 times a year.

The working group's expertise has also supported initiatives of Aéro Montréal's committees and other working groups to ensure the communication of impactful and consistent messages from stakeholders through various forums. Whether for speeches the evolution and performance and presentations from spokespeople, the production of the was published during the Annual Activity Report, the Company Directory and all corporate documents, or the development of to think "outside the box."

MACH Initiative, Phase 1 of the SA2GE project, and its impact in terms of innovation for Québec SMEs. It gave visibility to these initiatives as well as to companies, associations and educational institutions represented on the Board of Directors. The 2nd edition of Aeroscope, which portrays metrics of the aerospace industry, General Meeting.

Finally, the working group played communication plans related a strategic role in advancing to the working groups' flagship the Human Resources Working programs, the Branding and Group's AeroPortal site designed Promotion Working Group seeks to attract students, graduates and professionals who are passionate about aerospace and looking for new challenges.

IMPACTFUL EVENTS AND ACTIVITIES

THE BRANDING AND PROMOTION WORKING GROUP CONTRIBUTED TO THE SUCCESS OF SEVERAL ACTIVITIES AND EVENTS, INCLUDING:



GIVING A JOINT

SPEECH AT THE

INTERNATIONAL

PARIS AIR SHOW.

JUNE 2015.

Paradox Theatre in Montréal attended by ove 450 young people. The holding of the Global **Supply Chain Summit** and Aéromart 2015 at the Palais des Congrès in Montréal (March 30-April 2), a project of the Supply

culminated with the

Ligue d'improvisation en

sciences et technologie

(LIST) contest at the

"Actions for SMEs" events organized by the Market Development - SME Working Group.

Chain Working Group.

AÉRO MONTRÉAL HAS ALWAYS AIMED TO SHARE RELEVANT AND USEFUL INFORMATION **WITH ITS MEMBERS**



- Three major achievements for the AeroPortal: launch of the Jobs posting tab; the "Case Study Competition"; and a partnership for the film "Living in the Age of Airplanes," including its launch on October 29, enabling Aéro Montréal to raise its public visibility.
- > Trade Shows: The International Paris Air Show (June 15 to 21) and the National Business **Aviation Association** (NBAA) convention in Las Vegas (November 17 to

MARCH 30: 50th Congrès et Salon des transports (Association québécoise des Transports)

JUNE 2:

JUNE 15:

ΔPRII 1-Presentation on the SA2GE greener aircraft catalyst project as part of Salon Aéromart Montréal

> Canadian Executive Round Table "Engaging Asia: Advancing Canada's Business Agenda with APEC Partners'

"Factory of the future" as part of the International

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PRESIDENT
MARKET
DEVELOPMENT- SME
WORKING GROUP
HUGUE
MELOCHE
President
and CEO
Groupe Meloche

their business processes through digitalization. Finally, Aéro Montréal welcomed the Ouébec government's announcement in February that it was implementing PerforME, a strategy for accelerating successful company projects. A \$50 million fund has been established to encourage the realization of projects from Québec SMEs that have demonstrated exceptional development. This is good news in terms of supporting the cluster's desire to increase market penetration and innovation in Ouébec. Canada and internationally

"WE ARE READY TO PURSUE OUR ACTIONS."

The year 2015 was very busy for our working group and I want at the outset to thank all team members for the tremendous work that has been accomplished..

AMONG AÉRO MONTRÉAL'S
MANDATES, SUPPORTING SMEs
IN THEIR MARKET DEVELOPMENT
IS A STRATEGIC PRIORITY. A
WORKING GROUP IS DEDICATED
TO THIS UNIQUE TASK AND IS
ESSENTIAL FOR THEIR GROWTH.
THERE IS NO SHORTAGE OF
IDEAS TO IDENTIFY BUSINESS
OPPORTUNITIES AND CREATE
SYNERGIES!

THE WORKING GROUP FOCUSED ON TWO STRATEGIC PRIORITIES, SUPPORTED BY TANGIBLE OBJECTIVES:

Market development and identifying business opportunities: by ensuring the sharing of strategic information that contributes to business development, and training members in market development best practices.

Market development through collaboration, awareness and the sharing of issues: by increasing the quality of SME networking opportunities, and by identifying challenges for SMEs by raising awareness and influencing industry players. In partnership with Emploi-Québec and the Montréal Regional Directorate of the Ministry of the Economy, Innovation and Exports, Aéro Montréal launched the first cohort of nine Québec SMEs participating in the market development skills enhancement program. This is a combination of classroom training and personalized business coaching provided by experts to enable participating SMEs to set up the most efficient market development plan possible, both locally and internationally.

It's also worth noting the US \$50,000 donation that Aéro Montréal received in September from prestigious JP Morgan & Co. to support the development of SMEs in Québec aerospace. A partnership was also established in March between Aéro Montréal and CEFRIO, the research and innovation organization that supports public and private organizations in transforming

We also updated our mission, vision and the working group's action plan as part of Aéro Montréal's 2016-2018 Strategic Plan. We are ready to pursue our actions in close collaboration with all the other Aéro Montréal working groups who have crucial mandates to help the network of Québec aerospace SMEs create synergies and support their global business development.

MEMBERS OF THE WORKING GROUP

GUILLERMO ALONSO
President
Alta Precision
ÉRIC BEAUREGARD
Executive Vice President,
Sales,
Americas & Pacific Rim

Americas & Pacific Rim Lisi Aerospace JEAN BLONDIN

> President Abipa Canada FRANÇOIS CYR President

CHRISTIAN DELISLE President Électro-Kut

JEAN-FRANÇOIS DUPONT
CEO

SÉBASTIEN FARKAS Vice President, Operations and Co-Owner Techniprodec

ÉTIENNE LAPALME
Trade Commissioner
Aerospace, Defence
and Security
Canadian Trade
Commissioner Service

ÉRIC LEDOUX
President
Sinters America
MARIO LÉPINE
President
Lego Finishing Center
JACQUES OUELLET
CEO

NSE-Automatech

JEAN PROTEAU

Co-President

APN

STÉPHANE TURCOTTE
Vice President,
Operations and Co-Owner

NANCY VENNEMAN
Presidente
Altitude Aerospace

GILLES BRABANT (Observer) Coordinator, Aerospace Sector MEIE

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A WORKING GROUP **FOCUSED ON NEEDS**



ACTIVITIES COVERING ALL ASPECTS OF MARKET DEVELOPMENT

No fewer than 40 development and examples, Aéro Montréal organized training activities and events were organized in 2015 with the aim of meeting the wide range of concerns conferences. Participants were able and questions of our members to learn about and discuss topics regarding market development.

These initiatives, organized by Aéro Montréal in collaboration with members, were held either alone or as part of industry events taking place around the world such as Aéromart Montréal, the International Paris Air Show, NBAA, the nities to learn about best practices. Aerospace Innovation Forum in These contribute to improving the Bordeaux, and many others.

sought varied depending on the themes addressed. Among other sentatives.

seminars, webinars, roundtables, networking evenings and dinner ranging from the legal aspects of managing human resource and preparing a B2B meeting to digitalization in aerospace, advanced manufacturing and financing tools. Aéro Montréal also organized industrial tours that provide participants with unique opportuskills and performance of many companies by allowing them to The means used and the objectives see examples first-hand and hold discussions with company repre-

HERE IS AN OVERVIEW:

- ▶ 10 seminars and training courses and six projects and tools focused on best business practices and strategic information sharing contributing to business development.
- 10 networking activities held in coordination with members and during international industry events, to increase the quality of SME networking opportunities.
- Six national and international missions and two meetings with prime contractors and Tier 1 suppliers, enabling companies to identify the best opportunities for meeting prime contractors and integrators and to initiate or strengthen business development initiatives.
- Representations to governments: Aéro Montréal reflects the concerns and challenges of SMEs in the briefs it prepares and activities with governments.
- On this point, Aéro Montréal presented three briefs related to the Québec government's Aerospace Strategy and Export Strategy, as well as part of its participation on the "Small **Business Committee" of the Aerospace** Industries Association of Canada (AIAC).









Montréal's kiosk at Salon





REGIONAL ECONOMIC TOUR

pated in the economic regions tour—area as well as entrepreneurs and—economic development, as well as the of the Minister for Small and Medium representatives of business organi-establishment of a "one-stop shop" Enterprises, Regulatory Streamlining and Regional Economic Develop-

In January, Aéro Montréal partici- Minister Responsible for the Montréal the challenges related to Montréal's zations in the Montréal region were through the creation of Entreprises also present. Discussions focused on ment. The Minister of Transport and improving the business climate and



Signing of an agreement between Aéro Montréal, represented by Suzanne M. Benoît, President, and the Ontario Aerospace Council (OAC), represented by Moira Harvey, **Executive Director.** Looking on (left to right): Jacques Daoust, Québec Minister of the Economy, Innovation and Exports, and Brad Duguid, Ontario Minister of Economic Development. **Employment and** Infrastructure.

SME mission to the International Paris Air Show with Jacques Daoust, Québec Minister of the Economy, Innovation and

WORKING GROUP ELECTIONS IN THE ELECTRONIC AGE

Finally, 2015 coincided with the working group's elections. This year we used a platform for secure electronic voting enabling remote voting and assurances that only one person per company could vote. More than 15 SME leaders submitted their candidacy, including seven who were seeking a first term. The working group was able to renew the composition of members representing the various types of SMEs within the group as well as members of Aéro Montréal's Board of Directors.



Signing of an with CEFRIO, Jacqueline Dubé President-Genera Manager.

ANNUAL GOLF CLASSIC BRINGS THE INDUSTRY TOGETHER FOR A GOOD CAUSE: **SCHOOL PERSEVERANCE**

Aéro Montréal held its annual Golf Classic. In addition to welcoming a record 400 participants, the event was a unique opportunity for the AeroPortal, MACH and 12 SMEs to showcase their knowhow at promotional kiosks located on the tees. In addition, the tournament helps to support the cause of school perseverance and some of the tournament's proceeds are donated to the Air Cadets.



Aéro Montréal **Golf Classic dinner** Elm Ridge Country Club.







PRESIDENT SUPPLY CHAIN WORKING GROUP SYLVAIN BÉDARD Chief Executive Officer Sonaca Montréal

"ATTAINING SUCH LEVELS **OF EXCELLENCE REQUIRES** A DISCIPLINED AND SUS-**TAINED COMMITMENT FROM PARTICIPATING COMPA-NIES TO EVALUATE THEIR** PERFORMANCE, IDENTIFY **IMPROVEMENT OPPORTU-NITIES, AND DETERMINE** WHAT MEASURES NEED TO BE **TAKEN TO IMPLEMENT BEST** PRACTICES. WE COMMEND THE REMARKABLE WORK OF THE **EXECUTIVES AND PERSONNEL** OF THESE SMALL AND MEDIUM **ENTERPRISES THAT, LIKE ALL OF US, SEE THE FUTURE BUSINESS POTENTIAL MADE POSSIBLE BY** THE BENEFITS OF THE MACH **INITIATIVE.**"

ment announced a \$6 million budget for 2016-2017 to develop a Pan-Canadian supplier development program based on the model of our initiative. In November, Aéro Montréal and the Aerospace Industries Association of Canada (AIAC) began working together to submit a funding proposal to Industry Canada enabling the launch of planning activities required for the release of funds by the Treasury Board in 2016.

The 3rd edition of the Global Supply Chain Summit at the Palais des Congrès in Montréal on March 30 and 31 met with tremendous success. The Summit, which coincided with Aéromart Montréal 2015, was organized by Aéro Montréal in collaboration with BCI Aerospace, a leader in the organization of business activities for the aerospace, space and defence sectors. Such events enhance opportunities for our working group, Aéro Montréal and its members.

The Supply Chain Working Group is working hard and I want to thank all team members for their contributions. The progress and positive results achieved in 2015 reaffirm that Aéro Montréal is a strong link in Québec's aerospace sector.

MEMBERS
OF THE
WORKING
GROUP

MARC BIGRAS
Vice President & COO
Groupe Meloche

LOUIS BOUCHARD Director, Procurement Bombardier

FRANÇOIS CYR
President

DOMINIQUE DALLAIRE

Vice President, Eastern Region Héroux-Devtek

JACQUES DODIER
Purchasing Manager
Pratt & Whitney Canada

ÉRIC FAUCHER
President and CEO

erospace and Industry

GILLES ISABE

Mirabel Site Leader, Quality Assurance Bell Helicopter Textron Canada

JEAN-MARC LARIVIÈRE Senior Director, Operations L-3 MAS

PATRICK PHILLIPS
Vice President,
Business Development
JMJ Aerospace

VISION

"Creating an environment conducive to synergies and cooperation among all stakeholders in the Québec aerospace supply chain to enhance its position among global value chains."

MISSION

"Ensuring the planning and implementation of a joint action plan with the aim of increasing the competitiveness of Québec suppliers."

"Deploying tools, mechanisms and resources adapted to the changing realities of the Québec industry while taking into account its capabilities and the needs of markets and prime contractors."

"Identifying changes and transformations in global supply chains and ensuring the appropriate positioning of the Québec aerospace industry."



OBJECTIVE: OPTIMIZE THE VALUE ADDED OF OUR MEMBERS

MACH INITIATIVE -THE RISING EXCELLENCE OF OUR SMEs



SOME MACH 3 LEVEL

SUPPLIERS COULD

MOVE UP TO MACH

4 IN THE COMING

MONTHS

MACH

Chaîne d'approvisionnement **Supply Chain**

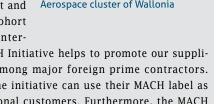
support the long-term strategic growth of the aerospace sector. Since its launch in 2011, dozens of Québec SMEs have embarked on this journey towards excellence and performance improvement. The statistics provide tangible evidence of their progress and the results obtained.

being carried out with the Skywin competitiveness cluster of Wallonia, demonstrates that the initiative is increasingly garner-

The MACH Initiative aims to ing attention outside of Québec.

nationalization of the MACH Initiative helps to promote our supplier development program among major foreign prime contractors. Québec SMEs involved in the initiative can use their MACH label as The Wallonia MACH Initiative, a calling card for international customers. Furthermore, the MACH Canada Initiative, being carried out in collaboration with the Aerospace Industries Association of Canada (AIAC), is awaiting funding and the implementation of the deployment plan that was developed by Aéro

In November, it completed the implementation of improvement projects started in October 2014. This phase also coincided with a new audit of the first cohort and the addition of a second cohort involving four SMEs. The inter-



PEOPLE TRAINED OR

38 SMEs

SUPPORTED IN THE FIRST

THREE COHORTS INVOLVING

Montréal in 2015.

Plaque presentation to the 4^{th} cohort in the presence of Jean Séguin, Assistant Deputy Minister MEIE Maria Della Posta, then-Chair of Aéro Montréal, and Suzanne M. Benoît, President of Aéro



ACHIEVEMENTS OF OUR SMES IN 2015



Alcoa Titanium and Engineered Products (ATEP, formerly RTI Claro) becomes the first supplier to attain MACH 5 in October. From left to right: Joëlle Cournoyer, Quality and Engineering, Bombardier; Jacques Daoust, Minister of the Economy, Innovation and Exports; Christian Sauvé, Vice President and General Manager, ATEP; Suzanne M. Benoit, President, Aéro Montréal

> SONACA MONTRÉAL, A MEMBER OF THE FOURTH COHORT, WAS ASSESSED AT THE MACH 4 PERFORMANCE LEVEL IN ITS FIRST AUDIT

MORE THAN \$13 MILLION IN DIRECT AND INDIRECT INVESTMENT, **AND IN-KIND CONTRIBUTIONS**

INVESTMENTS AND IN-KIND CONTRIBUTIONS \$1.3 M

CONTRIBUTIONS BY SPONSORS

AT LEAST \$5 M

INVESTMENTS BY SUPPLIERS IN THEIR PRO JECTS1

1- Source: Data collected from participating SME

ACTIVE COHORTS

SUPPLIERS

SPONSORS

465 COMPLETED OR ONGOING PROJECTS

182

SKILLS DEVELOPMENT **PROJECTS**

133

PROJECTS RELATED TO EXPERTISE

150

PROJECTS BEING CARRIED OUT INTERNALLY OR WITH THE HELP **OF A SPONSOR**

OUR SMES GAIN MOMENTUM WITH MACH!

MACH 1 UNDERSTAND **EXCELLENCE**

MACH 2 **COMMIT TOWARDS EXCELLENCE**

MACH 3 **DEPLOY EXCELLENCE**

MACH 4 **ATTAIN EXCELLENCE**

MACH 5 **IMPOSE** EXCELLENCE



ATTAIN A MACH 5 PERFORMANCE LABEL BY FOLLOWING THE EXAMPLE OF ALCOA TITANIUM AND ENGINEERED PRODUCTS The company was admitted to the first cohort of the MACH Initiative in July 2011

It was sponsored by Bombardier

It was the first supplier to sponsor another supplier as soon as the 2nd cohort was recruited

Today ATEP is sponsoring two suppliers (CP TECH and MF2 Aero)

It has implemented many projects over the past few years, ranging from the training of operators to projects at the strategic level

The company has appointed key staff and empowered them to achieve results as part of MACH, including the involvement of the director of organizational transformation

ATEP is involved in the MACH steering committee whose role is to discuss issues and opportunities for improving the MACH Initiative

The company has used MACH as a lever to improve its own internal initiatives

The audit results were thoroughly studied and discussed with all members of management with a view to implementing highly relevant projects





ACTIVITIES CARRIED OUT IN SUPPORT OF MACH

OVER 175 PARTICIPANTS
ATTENDED EVOLUTION MACH
SEMINARS DESIGNED TO
FURTHER SUPPORT THE
DEVELOPMENT OF SKILLS
DIRECTLY RELATED TO
THE MACH EXCELLENCE
FRAMEWORK PROCESS AND
TARGETING SMES ENROLLED
IN THE MACH INITIATIVE:

- "What is the MACH Initiative and how do we apply for the 4th cohort?"
- "How can SMEs implement a Corporate Social Responsibility program: the experience of Alcoa Titanium and Engineered Products (ATEP)?"
- "How to delegate key responsibilities to your team to prepare the next generation in your company?"
- "Continuous improvement: implementing a simple and effective Lean management system."
- "Is your procurement strategy consistent with your strategic positioning?"



400

PARTICIPANTS FROM OVER 15 COUNTRIES 46

WORLD CLASS SPEAKERS IN 12 PLENARY SESSIONS THESE NUMBERS SHOW HOW MUCH THE GLOBAL SUPPLY CHAIN SUMMIT, HELD IN MONTRÉAL ON MARCH 30 AND 31 AND COINCIDING WITH AÉROMART MONTRÉAL 2015, HAS ATTRACTED THE INTEREST AND PARTICIPATION OF MANY INDUSTRY PLAYERS.

THE QUALITY OF THE CONFERENCES AND VARIETY OF WORKSHOPS ALLOWED PARTICIPANTS TO DISCUSS THE MAJOR CHANGES AND CHALLENGES CURRENTLY FACING THE AEROSPACE SUPPLY CHAIN GLOBALLY.

AIRBUS DAY IN MONTRÉAL

The Airbus delegation with the Honourable Ed Fast, Minister for International Trade, Suzanne M. Benoît, President of Aéro Montréal, and Hélène Séguinotte, Country Delegate, Safran Canada, during Airbus Day in Montréal.







MISSION

Aéro Montréal's mission is to mobilize Québec's aerospace cluster in order to support its growth and influence on the world stage.

VISION

Aéro Montréal's vision is to become the global benchmark in aerospace.

VALUES

EXCELLENCE

Bring together all the conditions necessary for the success of the industry on the world stage.

COMMITMENT

Commit to the collective plan and passionately contribute to its execution.

COLLABORATION

Foster teamwork, sharing and mutual trust with a view to enhancing efficiency and innovation.

INTEGRITY

Do what is right and ethical amongst ourselves and with clients, business partners and governments.

AGILITY

Respond better and faster than the competition to market imperatives.

BOLDNESS

Embrace our creativity and be at the forefront in what we do.

OUR FOUR MAJOR STRATEGIC DRIVERS

AÉRO MONTRÉAL'S STRATEGIC PLAN REFLECTS THE KEY PRIORITIES FOR 2016-2018 OF THE PARTNERS REPRESENTED ON THE AÉRO MONTRÉAL BOARD OF DIRECTORS, AMONG OTHERS:

- To increase the ability of SMEs to achieve critical mass and successfully penetrate global markets:
- To improve productivity through an accelerated transition to digitalization and automation, including through a strengthened and enhanced MACH Initiative the MACH Initiative aims to optimize the performance of the Québec aerospace supply chain so that it is one of the best in the world;
- To promote the leveraging of our strengths in innovation through such mobilizing projects as SA²GE, and on an inter-sectoral basis to better capture the full range of Québec's potential and stand out on the international stage;
- To enhance knowledge about business opportunities in markets currently underserved or not served, including the defence and security sector;
- To pay sustained attention to issues related to human capital: adequacy of training – jobs, critical skills, knowledge transfer, etc.;
- To strengthen partnerships and create greater synergies for the benefit of the industry;
- To enhance the industry's influence and visibility in order to position the cluster as a global benchmark.

INTERVENTION DRIVERS

STRATEGIC ORIENTATIONS

INDUSTRY

Respond proactively to industry challenges and ensure the rigorous management of priorities based on available resources.

INFLUENCE

Strengthen the industry's reputation and recognition amidst various economic cycles.

PARTNERSHIPS

Develop increased synergies between the cluster's secretariat and partner organizations.

GOVERNANCE

Maintain a dynamic and exemplary governance.

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The Human Resources Working Group has also focused on the challenges related to the skills required for a successful transition to smart manufacturing. Information technologies help to modernize a company's facilities and support the development of manufacturing processes that will improve productivity and innovation. Our members are closely monitoring this industry trend because it offers opportunities as well as challenges in terms of expertise and human and technological

"AÉRO MONTRÉAL WANTS TO DEPLOY THE MOST **EFFECTIVE AND RELEVANT WAYS TO GRAB THE** ATTENTION OF OUR NEXT **GENERATION OF WORKERS AND PROFESSIONALS.**"

AÉRO MONTRÉAL'S PRIORITY IS TO GET YOUNG PEOPLE **EXCITED ABOUT SCIENCE AND** TECHNOLOGY, **ESPECIALLY AEROSPACE, AND** CONTRIBUTE TO SCHOOL

PERSEVERANCE.

Our working group's actions are bearing fruit, as demonstrated by the bridges that are being built between educational institutions to give young people more opportunities. Attracting, training and retaining the next generation of workers are crucial for creating value within our industry. Among the bridges established in 2015 or planned in 2016 are:

and training sectors is producing better targeted educational programs and

enhanced research and development projects for the benefit of the next

École des métiers de l'aérospatiale de Montréal (ÉMAM) programs in aerospace assembly and mechanical assembly and the École nationale d'aérotechnique (ENA) maintenance program

The École nationale d'aérotechnique (ENA) program in aerospace engineering and Concordia University's aeronautical engineering program

Polytechnique Montréal's **DEC-BAC** in avionics program and its bachelor's program in electrical engineering (aerotech)

generation of workers.

Despite the turbulence that affects the industry from time to time, such initiatives help focus on the future to ensure an adequate succession and train tomorrow's workforce. Aéro Montréal can count on the dynamism of its members in this regard because many SMEs were very successful in 2015 and hired personnel.

Communications

Pratt & Whitney

Aerospace is expected to grow and Aéro Montréal wants to deploy the most effective and relevant ways to grab the attention of our next generation of workers and professionals. Accordingly, our working group established even closer ties with the Branding and Promotion Working Group - through the AeroPortal - and the Market Development - SME Working Group - through the Talents/SME subcommittee. We have also forged and maintained links for many years with Comité sectoriel de main-d'œuvre en aérospatiale au Québec (CAMAQ) (Centre for Aerospace Manpower Activities in Québec) to promote networking between employees and companies in the sector, and pool efforts among various stakeholders.

Finally, we updated the mandate of the Human Resources Working Group as part of Aéro Montrreal's 2016-2018 Strategic Plan. I would like to commend the efforts of the working group team for its planning and consultation efforts and spirit of initiative in addressing the major challenge of succession and aerospace workforce development with a view to enhancing our industry's competitiveness.

Emploi-Québec de l'Île-de-Montréal

DONALD VIOLETTE (Observer) Direction régionale adjointe à la prestation de services aux clienteles Emploi-Québec de l'Île-de-Mont<u>réal</u>

MEMBERS WORKING

Leader, Talent Acquisition

Executive Director, Government Relations. Concordia University

Pratt & Whitney Canada

President & CEO

PCM Innovation LOUIS-MARIE DUSSAULT Associate Director, Studies

École nationale

d'aérotechnique

NIQUE GÉRIN-LAJOIE Director, Human Resources **Bell Helicopter Textron**

Director École des métiers de

l'aérospatiale de Montréal

Talent Acquisition,

NSERC-P&WC Chair on Propulsion Systems AEROÉTS and Pratt & Whitney Canada

Project Manager CRIAQ

Training Organization Pratt & Whitney Canada

MERLING SAPENE Director, IT Learning and

Continuous ement Centre

Stelia North America

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SUCCESSION AND WORKFORCE **TRAINING:**

MAJOR ASSETS

SAFEGUARDING KNOWLEDGE

Following the report by HEC Montréal Mosaic on the challenges of intergenerational knowledge transfer best practices in 2014, we pursued the initiative launched the previous year by developing a tool for a knowledge transfer maturity level self-assessment. We then developed a technology platform aimed at establishing links between the results obtained and the range of solutions offered to companies.

Through the Heritage Project, we want to ensure that companies. regardless of size, are better able to meet the challenges related to the conservation of knowledge in the context of a rapidly aging population. Results will be shared during the winter-spring period in 2016 and a major conference on knowledge management will be held in May 2016.



ALIGNING TALENT DEVELOPMENT WITH THE NEEDS OF SMEs

IN 2015. THE WORKING GROUP MADE TWO OBSERVATIONS:

WE NEED TO FIND INNOVATIVE WAYS TO HELP SMES IN HUMAN **RESOURCES MANAGEMENT BECAUSE ALL TOO OFTEN THEY** DO NOT HAVE ADEQUATE RESOURCES TO TAKE ADVANTAGE OF **AVAILABLE SUPPORT.**

WE NEED TO UPDATE AND ESTABLISH PRIORITIES FOR ACTION ARISING FROM THE RECOMMENDATIONS OF THE WHITE PAPERS ON HUMAN RESOURCES, THE REPORT ON CRITICAL SKILLS, AND PROPOSALS FROM PARTNERS AS PART OF THE NEW QUÉBEC AEROSPACE STRATEGY.

> To better implement these actions, a subcommittee of the Human Resources Working Group, with input from the Market Development - SME Working Group, was set up to prepare an action plan and ensure that efforts to develop talents are properly aligned with the needs of SMEs. In addition, this group will be responsible for completing the mapping of stakeholders and training available in aerospace, in collaboration with CAMAQ. The Aero Talents event, to be held as part of the second "International Aerospace Week - MONTRÉAL" in April 2016, is also one of the tangible projects resulting from the subcommittee's dedicated work.

> In order to keep constantly and fully abreast of the industry's needs, our working group is also studying the findings of the aerospace sector workforce needs diagnostic produced by the Conseil emploi métropole (CEM). Aligning training and employment is one of the CEM's priorities.

AeroPortal

Here, Aerospace comes alive.

AEROPORTAL:

FUTURE BOARDING PLATFORM

Designed and launched in 2014 by the Branding and Promotion Working Group, another major partner of our working group, the AeroPortal (aeroportail.ca) saw a significant increase in the number of subscribers on Facebook, Twitter and YouTube in 2015.

The AeroPortal is an interactive technology platform that reaches out to young people and professionals who are passionate about aerospace and would like to make a career in the sector or find new job opportunities. It gives a comprehensive overview of the sector, available professional, technical and university training, and profiles of trades and skills being sought. Aerospace companies can also post career opportunities on the site. Moreover, the site advertises all events focused on recruiting, training and industry career opportunities.

For our working group, the AeroPortal serves as a "window of opportunity" for our future workers and companies looking for resources. In February 2016, the AeroPortal was highlighted in a big way during "Vitrines 2016" at the Montréal Science Centre, where hundreds of young people, members and partners of Aéro Montréal had a golden opportunity to learn first-hand about employment opportunities and the innovation potential offered by the aerospace industry.



AEROSPACE IS SIMPLY... A PASSION!



The aerospace industry needs to be able to rely on a strong succession and renewed workforce to keep growing. With our "Passion for Flight" program we want to spark enthusiasm for aerospace among Grades 5-8 students. This program, initiated by Bombardier in 2014 and powered by Aéro Montréal, was fully deployed in 2015 through a variety of projects

- "Passion for Flight" began in early 2015 as a pilot project through a partnership with the Marguerite-Bourgeoys school board and the participation of the Lester-B.-Pearson school board. On April 16 and 17, it featured an aerospace competition involving more than 450 students as part of a Ligue d'improvisation en science et technologie (LIST) event held under the auspices of the Marguerite-Bourgeoys
- The project offers an in-class workshop with a 3D demonstration of the forces acting on an airplane and is in keeping with the evaluation and training practices of Québec schools in science and technology.





• Teachers and students also have access to comprehensive educational materials including: curriculum guides developed by Gestion du réseau informatique des commissions scolaires (GRICS), a PowerPoint presentation and video, as well as a "Game for Science" aeronautical workshop and 3D applications developed by

TEACHING KIT

FOR BOTH WORKSHOPS. A COMPLETE AND A CONDENSED TEACHING KIT ARE AVAILABLE, IN BOTH FRENCH AND ENGLISH.

THE KIT INCLUDES:



"Passion for Flight" received a \$20,000 donation in 2015 from the Alcoa Foundation. The funds will be used to support the initiative, including engaging students in interactive workshops in classrooms and interscholastic competitions that combine science and experiments related to of Québec. technological improvements. More than 5.000 Grades 5-8 students from 100 schools learn about with the world of science, technology, engineering and mathematics (STEM) and the aero-

It's worth noting that Aéro Montréal's We are very proud of the contribution of the Alcoa Foundation because it will allow Aéro Montréal and members of our working group to eventually offer this initiative to the largest possible number of schools from other boards in the Greater Montréal area and the rest











- 3 Case Study Competition







EUREKA!

AÉRO MONTRÉAL IS PROUD TO HAVE BEEN A PART-**NER OF THE EUREKA FESTIVAL! FOR OVER SEVEN** YEARS.

Again in 2015, the Aéro Montréal booth was a huge success: the animation team from the Conseil du loisir scientifique de la région de Montréal (CLSM) met with hundreds of young people. They learned about the forces acting on an aircraft and put their skills to the test by assembling their own gliders and flying them over the Old Port near the Montréal Science Centre.



PRESIDENT WORKING GROUI **FASSI KAFYEKE Senior Director** Strategic Technology and Advanced Product Development,

"AEROSPACE IS A FAST-GROWING **GLOBAL INDUSTRY. ENVIRONMENTAL** IMPACTS. **PARTICULARLY RELATED TO CLIMATE CHANGE, REPRESENT AN OPPORTUNITY** FOR AEROSPACE TO **PLAY A LEADERSHIP ROLE. THE SOLUTION REOUIRES THE DEVELOPMENT AND DEMONSTRATION OF NEW TECHNOLOGIES** FOR CLEANER AND **OUIETER AIRCRAFT.**"

Aéro Montréal is working to pool the strengths of these various partners to develop and coordinate projects that support the aerospace innovation strategy. Enhancing our Québec companies' global competitiveness requires innovation - technological, scientific, commercial and environmental. The Innovation Working Group is supporting them in this regard.

If there is one working group project that is spurring mobilization and enthusiasm among our partners, it is the SA²GE greener aircraft. In 2015, the project achieved two milestones with the completion of Phase 1 and the launch of Phase 2. The Québec Government reaffirmed its financial commitment to Phase 2 of the SA²GE project because it is at the heart of today's socio-economic, environmental and political challenges: reducing environmental footprint; increasing technology innovation capabilities; and supporting leadership and business opportunities for Québec companies on international markets.

In the same industry spirit of protecting the environment, the **Innovation Working Group team** made headway on two other major projects related to the technical and economic feasibility study of establishing a Québec industrial network for end-of-life aircraft

management. These include mapping a sub-sector for the reuse of carbon fibers and a research and development project involving carbon fiber segregation technologies.

The Innovation Working Group is a key mobilization hub for the Québec aerospace cluster and its future prospects. The team that makes up the group is working tirelessly to advance our projects and I want to thank all our members for their continued contribution.

MEMBERS OF THE WORKING GROUP

FRANÇOIS ARRIEN

ALAIN AUBERTIN

SYLVIE BÉLAND Director, Research & Development

STÉPHANE BLAIS Project Engineer, Flight

Operations Marinvent SYLVAIN BOISVERT

Safran Engineering Services PATRICK CHAMPAGNE Systems Integration **Esterline CMC Electronics**

MARIECHANTAL CHASSÉ President and CEO JMJ Aerospace

SYLVAIN COFSKY

JEAN COLPIN McGill University

MATHIEU DEMERS Director, Engineering

MARIF-CHRISTINE DÉSILETS Director, Quality and Continuous Improvement L-3 MAS

> PASCAL DÉSILETS CTA

DENIS FAUBERT President & CEO CRIAQ

MARIE-CHRISTINE FERLAND Business Development and Commercialization Manager

BOB FEWS
Director, CIADI, Special Advisor, Faculty of Engineering and Computer Science Concordia University

DENIS LACROIX NRC-IRAP

SYLVAIN LAROCHELLE Strategic Sourcing & Supplier Development Manager -

Procuremen **Pratt & Whitney Canada**

Mechanical Engineering Department École Polytechnique de

MARIO MODAFFER Director, Research & Technology, Engineering **Pratt & Whitney Canada**

Materials and Processes Engineering Héroux-Devtek

HANY MOUSTAPHA NSERC-P&WC Chair or Propulsion Systems AÉROÉTS and **Pratt & Whitney Canada**

Director, Research and Bell Helicopter Textron Canada

PETER ROSENTHAL Industrial Technology Advisor NRC-IRAP

> DOMINIQUE SAUVÉ Director, SA²GE

MARC-ANDRÉ TALBOT Director, Engineering Thales Canada

CHRISTINE TARQUINI Engineering Manager, Overhaul & Test Rolls-Royce Canada

DARLI RODRIGUES VIEIRA Professor Project Management UQTR

DOMINIQUE LEROY

Sector Officer Aerospace and Defence, Strategic Policy Sector Industry Canada

Advisor - Economic Mission **Transport Equipment Division**





STRUCTURING PROJECTS FOR AIRCRAFT OF THE FUTURE

THE IMPORTANCE OF SHARING RESOURCES, EQUIPMENT AND EXPERTISE

THE "CREER" PROJECT OF THE "PARC" INITIATIVE CONTINUED TO GAIN MOMENTUM LAST YEAR.

The PARC project ("Automated Resource Sharing in Communities") involves the systematic sharing of leading-edge equipment and research infrastructure to facilitate access and optimize their use. The CREER initiative ("Collaboration of resources equipment and research expertise") aims to promote collaborations between the industry and universities to develop the sharing of mechanical testing equipment among university laboratories.

SA²GE GAINS MOMENTUM





Conference given by Fassi Kafyeke, Senior Director, Strategic Technology and Advanced Product Development, Bombardier Phase 1 of the SA²GE project, which ended in March, demonstrated tangible results in the development of "greener" aircraft, namely, aircraft that are quieter and emit fewer pollutants and greenhouse gases. The five demonstration projects in the first phase, led by large companies in cooperation with SMEs, research centres and Québec universities, reaffirm the pertinence of investing in new environment-related aircraft technologies, regardless of your location in the world.

OBJECTIVES AND PILLARS OF GLOBAL AVIATION

OBJECTIVES

1.5 %
REDUCTION
IN FUEL
CONSUMPTION
PER YEAR

STABILIZE
NEW CARBON
EMISSIONS AT
2020
LEVEL THOUGH
CARBON-NEUTRAL
GROWTH

-50 % CO_EMISSIONS COMPARED WITH

4PILLARS

TECHNOLOGY
(INCLUDING
ALTERNATIVE FUELS)

OPERATIONS

INFRASTRUCTURE

MEASURES BASED ON THE CARBON MARKET

Because it recognizes the benefits SA²GE bring in terms of mobilization, innovation and creating value for Québec beyond the creation of jobs, the Québec government announced in October a commitment of \$40 million over four years to deploy the second phase of SA²GE. This commitment is in addition to \$40 million provided by the industry. This is excellent news, especially since a dozen project ideas are being developed, a dozen manufacturers have expressed interest, over 25 SMEs are committed and motivated to be involved, and university teams are in place.

CONTINUED CONSULTATIONS WITH THE QUEBEC ORDER OF ENGINEERS REGARDING AEROSPACE

In 2015, the Innovation Working Group continued to obtain input from the aerospace industry for its discussions with the Québec Order of Engineers (OIQ) regarding adapting the interpretation of the Québec law governing aerospace engineers. The challenge is to evaluate possible solutions related to the registration of engineers specialized in aerospace with the OIQ. Constructive discussions between Aéro Montréal and the Québec government are continuing.

RECYCLE TO BETTER

INNOVATE

Innovation also means having an ability to recover and recycle existing materials from end-of-life aircraft life using appropriate processes and advanced technologies to reduce our environmental footprint.

FROM RECYCLED MATERIALS TO NEW PRODUCTS

RAW MATERIALS

MANUFACTURING WASTE END-OF-LIFE AIRCRAFT & ENGINES

RECYCLED MATERIALS

RECYCLED FIBERS

NEW PRODUCT PROTOTYPE

AIRCRAFT PARTS
AIRCRAFT INTERIOR
OTHER INDUSTRIES





The work of the multipartite committee on Industrial and Technological Benefits (ITB) led by Canada Economic Development (CED) resulted in major projects and discussions. One of its main achievements was the holding of the second edition of the Symposium on the Canadian Defence and Security Market in the fall.

Finally, as part of our mandate to provide Québec aerospace SMEs with tools to enhance their access to the defence and security market, the working group launched the "SME Toolbox" project which has two components: the Québec Defence portal and a support program for SMEs.

> **"OUR GOAL** IS TO INCREASE **AWARENESS** OF OUR **COMPANIES.**"

LEFRANCOIS Director. Business Development, Safran-Sagem

DEFENCE AND NATIONAL AND INTERNATIONAL SECURITY **CHALLENGES HOLD CENTRE** STAGE IN MANY COUNTRIES' POLITICAL, SOCIAL AND **ECONOMIC LANDSCAPES.** THE EXPERTISE AND THE **ABILITY OF COMPANIES TO DEVELOP METHODS THAT ARE** INNOVATIVE, SOPHISTICATED AND AT THE CUTTING EDGE OF THE LATEST TECHNOLOGIES **ARE AMONG THE KEY CRITERIA**

The Québec aerospace industry is working hard to increase its presence in the national and international market for defence and security. Some companies are seizing opportunities to enhance their position in this market, knowing that expanding their global activities can be key to their long-term future. But steps are still needed to raise recognition of our companies' expertise. Aéro Montréal is acting as a facilitator and catalyst in this regard through the ongoing work of the Defence and **National Security Working Group.**

> In 2015, our working group implemented initiatives, organized major events and advanced focused projects designed to increase awareness of the aerospace cluster's strengths, competitiveness and talent within the national and international defence and security industry.

> We leveraged our companies' technological innovation capability and promoted their distinctive brand and the high value-added jobs that they generate. We are committed to shining the spotlight on Québec companies that are able, through the excellence of their products and solutions, to meet the industry's unique and evolving requirements. Our goal is to increase awareness of our companies because we know that

they perform well whenever an opportunity arises to demonstrate their high level of expertise.

DEFENCE AND

SYLVAIN

The Defence and National Security team is proud of its many achievements in 2015 in helping to achieve these goals.

- > We prepared a brief on the defence acquisition guide and the new value proposition guide, which was submitted to the federal government. We organized an information session involving several industry members to present an in-depth look at the new value proposition guide and to encourage
- ➤ Lockheed Martin Canada Innovation Day, held in September, was well received by participants and contributed to promoting the cluster's profile among major stakeholders, including government agencies.
- The development of five technology roadmaps is going well. One of the programs, the RCAF Simulation Strategy. achieved several milestones and is now at the stage of identifying opportunities. We are also looking at adding two new roadmaps in 2016.

As you can see, Aéro Montréal's Defence and National Security Working Group is action oriented and is implementing many tangible initiatives enabling our members to stay abreast of the latest information and the main requirements of this industry. To continue to align our efforts in a concerted manner and benefit our members and the cluster, we updated our mandate as part of Aéro Montréal's 2016-2018 Strategic Plan.

In conclusion, I wish to express my sincere thanks to the entire working group team for an excellent year. We are looking forward to 2016 with considerable optimism as we continue our efforts on all fronts to promote the recognition of Québec aerospace SMEs as an excellent source of long-term value creation for the Canadian

MEMBERS

WORKING

JAS Centre of Excellence

40 2015 Activity Report

FOR IMPACTFUL SOLUTIONS TO

THESE CHALLENGES.



IDENTIFYING AND LEVERAGING OUR STRENGTHS

TWINNING QUÉBEC'S TECHNOLOGY CAPABILITIES WITH LOCKHEED MARTIN CANADA'S BUSINESS NEEDS



Lockheed **Martin Canada** Innovation Day, September, ÉTS. Montréal.

Organized by Aéro Montréal with the support of the Québec and Canadian governments, Lockheed Martin Canada Innovation Day surpassed our expectations:

PARTICIPANTS SPFAKERS KIOSKS **B2B MFFTINGS** The event was held at École de technologies supérieures (ÉTS) on September 3rd. Participants attended conferences and panel discussions, visited an exhibition of the latest technologies, and took part in networking events and B2B meetings with Lockheed Martin Canada representatives and suppliers. They discussed how to twin Québec's technological capabilities with Lockheed Martin Canada's future business needs, particularly in the areas of aerospace, naval, defence (sensors, communications, data processing), cyber security, networking, optics-photonics, advanced materials and composites, and renewable energy.

OUR FIVE TECHNOLOGY ROADMAPS -A SEAMLESS

The working group continued to analyse Department of National Defence procurement projects that offer the best opportunities for Québec's defence industry. Five technology roadmaps are being developed: JUSTAS (Joint Unmanned Surveillance and Target Acquisition System) programs, CF18 Training Enhancement, Future Fighter Capability, Future Pilot Training and the RCAF Simulation Strategy.

In 2015, the gap assessment for meeting and delivering on these mandates vis-à-vis the required industrial and technological capabilities, and available resources in Québec. helped to further identify needs in terms of funding, training. research and others. The RCAF Simulation Strategy program has reached the quantification stage, while two new roadmaps could be put in place in 2016.

AÉRO MONTRÉAL: A FORCEFUL REPRESENTATIVE **AMONG GOVERNMENT AGENCIES**

Our working group began the year 2015 with the organization in January of an information session in Longueuil on the value proposition guide of the Defence Procurement Strategy (DPS) published by the federal government in December 2014. More than 60 participants took part in this meeting organized by Aéro Montréal in collaboration with Industry Canada, the Economic Development Agency of Canada for the Regions of Ouébec. Sous-traitance industrielle du Québec (STIQ), and the Canadian Association of Defence and Security Industries (CADSI).

The session featured presentations by senior Industry Canada officials, representatives from Public Works and Government Services Canada and the Department of National Defence, as well as question and answer periods. These provided a more in-depth look at the

new value proposition guide and enabled our SMEs to better understand the rules for evaluating bids. discussions contributed to our working group's examination of what the cluster needs to do to garner a bigger and fairer share of structuring projects in the defence market.

With this in mind, Aéro Montréal prepared and submitted a brief in June to the Canadian government. Recognized as one of the leading clusters in the world, Aéro Montréal leverage its expertise, knowledge and talents in defence and security. We called for the creation of

an environment for our SMEs that would foster better access to information, enhance transparency, and For Aéro Montréal, the productive offer bid assessment rules that are clearer and more appropriate to the development of the industry as a whole.

While the brief welcomes the new measures introduced by Canada to reform its practices for awarding defence contracts, Aéro Montréal made recommendations for improving the Defence Acquisition Guide (DAG) and the value proposihighlighted that the Québec aero- tion guide included in the federal space has everything it needs to government's Defence Procurement Strategy. The latter guide will be applied during an upcoming tender offer.

DEVELOPING

RELEVANT AND USEFUL TOOLS **FOR SMF DEVELOPMENT**

As part of the mandate of Aéro Montréal's Defence and National Security Working Group, two projects were launched in 2015 to provide Québec SMEs with tools facilitating their access to the defence market and meeting its special require-

DEFENCE QUÉBEC PORTAL: The working group is developing a digital ecosystem that will bring together, on a single web platform, information and services for small and medium enterprises that want to promote their business development in the defence market.

Content for the portal will be provided by all stakeholders, starting with Aéro Montréal and including Canada Economic Development (CED), Industry Canada, Public Works and Government Services Canada (PWGSC), the Department of National Defence, the Canadian Association of Defence and Security Industries (CADSI), Société de sous-traitance industrielle du Québec (STIQ), the Québec ground transportation cluster, Defence Research and Development Canada (DRDC), universities and other stakeholders.

> SUPPORT PROGRAM FOR SMEs: The working group is defining a training, coaching and mentoring program for SMEs, enabling them to have access to specialized advisors in the defence market to better help them master the required strategies and approaches to develop their activities in the sector.



Symposium on Security Market October 2015, Hôtel Mortagne,

GLOBAL TRENDS IN DEFENCE AND SECURITY

One of the main achievements of the ITB multipartite committee was the organization of the second edition of the Symposium on the Canadian Defence and Security Market on October 21st. With an excellent turnout of over 190 players from a wide range of sectors, the Symposium, a unique event in Québec, enjoyed considerable recognition and credibility.

Participants were able to learn about the latest global trends and issues in the defence and security industry. This initiative addresses a central goal of the multipartite committee on industrial and technological benefits: the dissemination of strategic information in defence and security not only reaches all players in the Québec aerospace cluster but also calls on the involvement of players from other industrial sectors related to aerospace.



GOVERNANCE

In 2015, Aéro Montréal's various bodies met 18 times. With the development of the 2016-2018 Strategic Plan, the Board of Directors' subcommittee on strategic planning held six meetings to complete this important exercise successfully and on schedule.

The subcommittee, set up in 2014 and composed of executives of SMEs and equipment manufacturers, ensured that Aéro Montréal's 2016-2018 Strategic Plan reflects the cluster's priorities that emerged from the many meetings of the Board of the Directors, the Executive Committee and committees of the board, working groups and members.

Four main intervention drivers were identified, including a dynamic and exemplary governance. In this regard, Aéro Montréal intends:

- To prioritize the deployment of governance measures necessary to achieve the objectives of the strategic plan and its implementation;
- > To identify new funding sources;
- To more effectively meet the diverse needs of the industry and cluster members; and
- To foster a stimulating and rewarding work environment.

The strategies and concrete actions arising from these priorities will enable the cluster to work within a clear framework for intervention to take advantage of inter-working group coordination mechanisms, to identify strategic partners in various projects of Aéro Montréal, and to provide a full range of services and events well aligned with identified needs. The functioning of the Board of Directors will be reviewed in accordance with best governance practices. Aéro Montréal will also deploy management conditions necessary to achieve the objectives of the strategic plan.

BOARD COMMITTEES

The Finance and Audit Committee, for its part, defined its operating rules by establishing a mandate to assist the Board of Directors in fulfilling its oversight functions regarding the presentation of financial information. The committee held meetings at the end of each quarter in 2015.

The Governance and Human Resources Committee met at year end. Its mandate is to support the Board in the exercise of its functions regarding human resources and corporate governance.

BRIEF - ROBILLARD COMMISSION

In June 2015, Aéro Montréal submitted a brief to the Permanent Commission for Program Revision – Robillard Commission. One of its mandates is to make recommendations regarding programs to be reviewed in collaboration with departments and organizations and taking into account the views expressed in the context of a social dialogue. To contribute to the work of the commission, and to raise awareness of the cluster's priorities, Aéro Montréal provided an overview of Québec aerospace, its contribution to the economy, and the major challenges it faces. The brief also enabled Aéro Montréal to highlight the role of its secretariat and its working groups.























02 GWENAEL BRISE

Manager, Communications

03 SHARON CORE

Project Manager,

Events and Special Projects

04 PIERRETTE DAIGLE
Executive Assistant

05 GUY DEREPENTIONY
Senior Director,
Human Resources and Strategy

06 MARTIN LAFLEUR, MBA
Senior Director,
Innovation
Defence and National Security

07 CÉURICK LALAIZON

Project Manager,

Communications and Web

18 CHARLOTTE LARAMEE
Project Manager,
Market Development – SME
Supply Chain

19 MÉLANIE LUSSIER Senior Director, Market Development – SME Supply Chain

10 JEAH-MATHIAS SARGOLOGOS

Project Manager,

Defence and National Security

1 EVA WOLF
Coordinator

Coordinator,
Member Services,
Events and Administration

Team





MOBILIZATION AND CONTRIBUTIONS

MOBILIZATION

The effectiveness of Aéro Montréal's actions and interventions relies on the impressive number of industry players that it has been able to mobilize. Again this year, Aéro Montréal was able to count on the presence of hundreds of executives and industry specialists participating in its working groups, as well as in the many events that it organizes each year. Their strategic input and valuable collaboration are undoubtedly contributing to the success and dynamism of the cluster.

PARTICIPATION

Over the years, Aéro Montréal has earned a stellar reputation among SMEs by offering high-quality activities that meet the industry's specific and concrete needs. This satisfaction is reflected in the marked increase in the number of participants in these activities.

Aéro Montréal's Annual General Meeting reached new heights in 2015 with the participation of 220 people, an increase of nearly 21% compared with last year and 495% in 10 years.

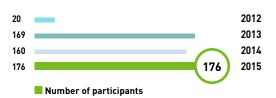
Industry mobilization



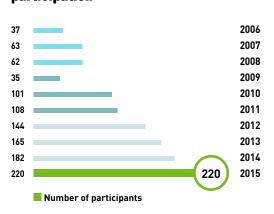
SME participation in events



MACH Evolution events participation



Annual General Meeting participation



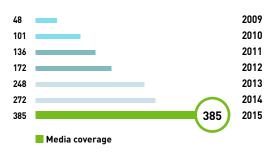
CONTRIBUTIONS

Year after year, Aéro Montréal has been increasing its communications and public relations efforts to promote the visibility of the Québec aerospace cluster and member companies.

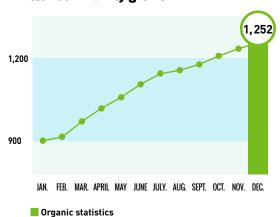
These local and international visibility activities are critical to demonstrating the positive impacts of the industry on Québec's economy and the creation of collective wealth.

In the past seven years, press coverage has increased significantly. Moreover, Aéro Montréal's increased presence in social media this year confirms the strategy's effectiveness in strengthening its positioning and reaching out to new clienteles. In 2015, the growth rate was 39.5% on Twitter and 167% on LinkedIn.

Media coverage growth



Twitter community growth



Projects generated by the MACH Initiative

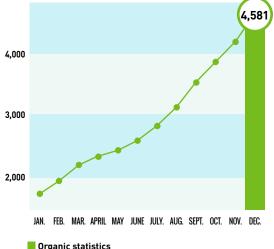
465 PROJECTS COMPLETED OR ONGOING

182
PROJECTS FOCUSED ON SKILLS DEVELOPMENT

JSED ON PROJECTS FOCUSED ON PMENT EXPERTISES

PROJECTS REALIZED INTERNALLY OR WITH THE SUPPORT OF A SPONSOR

LinkedIn community growth

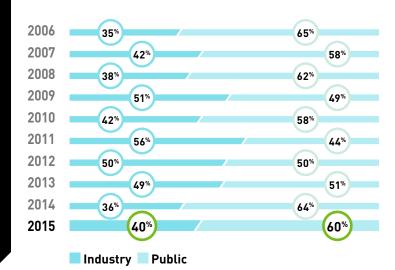


Organic statistics



MOBILIZATION AND CONTRIBUTIONS (cont'd)

Evolution of total contributions



DISTRIBUTION OF CONTRIBUTIONS FROM THE PUBLIC SECTOR AND THE INDUSTRY IN 2015

Contribution from the public sector in cash	\$ 2,800,659	55%
Contribution from the public sector in kind	\$ 239,200	5%
Contribution from the industry in cash	\$ 1,409,411	27%
Contribution from the industry in kind	\$ 647,500	13%
Total	\$ 5,096,770	100%

DISTRIBUTION OF TOTAL 2015 CONTRIBUTIONS

2006	\$ 340,675	\$ 629,325	\$ 970,000
2007	\$ 500,375	\$ 712,625	\$ 1,213,000
2008	\$ 428,700	\$ 707,600	\$ 1,136,300
2009	\$ 1,058,696	\$ 1,024,398	\$ 2,083,094
2010	\$ 656,892	\$ 894,484	\$ 1,551,376
2011	\$ 1,520,127	\$ 1,206,741	\$ 2,726,868
2012	\$ 1,349,176	\$ 1,371,725	\$ 2,720,901
2013	\$ 2,060,079	\$ 2,157,037	\$ 4,217,116
2014	\$ 1,532,602	\$ 2,757,337	\$ 4,289,939
2015	\$ 2,056,911	\$ 3,039,859	\$ 5,096,770

Industry Public

Enterprises, Public Works and Government Services Canada • Hosting and presentation to an Austrian delegation . Hosting and presentation to a South Korean delegation • Hosting and presentation to the Aquitaine Regional Council, France · Hosting and presentation to a delegation from École supérieure de commerce de Paris MARCH • Hosting and presentation to a delegation from Turkey • Presentation at the 50th Congress and Exhibition of Transport, Québec • Hosting and presentation to representatives from Adams & Royer • Hosting and presentation to Business France • Hosting and presentation to a French delegation • Hosting and presentation to overseas representatives from **APRIL** Investissement Québec • Hosting and presentation to a delegation from Dubai MAY • Hosting and presentation to the president of Groupe SOPEMEA • Hosting and presentation to a delegation from South Korea • Hosting and presentation to a Japanese delegation JUNE • Hosting and presentation to a delegation from Michigan, U.S. • Hosting and presentation to a delegation from India • Hosting and presentation to a representative of Lufthansa Technik, Germany • Hosting and presentation to a delegation from EDB Singapore JULY • Hosting and presentation to a delegation from Tamil Nadu, India • Hosting and presentation to American consultants **AUGUST** • Hosting and presentation to a delegation from New York State, U.S. • Hosting and presentation to INDRA, India • Hosting and presentation to the Ambassador of Costa Rica **SEPTEMBER** · Hosting and presentation to a delegation from BavAlRia, Germany • Hosting and presentation to a delegation from Malaysia **OCTOBER** • Hosting and presentation to a team from Global Affairs Canada • Hosting and presentation to the investor relations director of FACC AG, Austria **NOVEMBER** • Presentation to the Canadian embassy in Manila, Philippines • Presentation to the Quebec delegation advisor, in Tokyo, Japan **DECEMBER** • Hosting and presentation to Québec's delegate to China

• Hosting and presentation to a delegation from Lockheed Martin Canada

• Hosting and presentation to the regional director, Office of Small and Medium

FEBRUARY





IN-KIND CONTRIBUTIONS BY SECTOR 2015

COMMITTEES	Duration (in hours)	Total number of participants	Number of private participants	Rate (\$/hour/ participant)	Industry Total	Grand total industry & public
EXECUTIVE COMMITTEE						
Meeting of January 15, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of March 18, 2015	2	4	4	\$ 400	\$ 3,200	\$ 3,200
Meeting of April 17, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of May 4, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of May 7, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of May 27, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of June 9, 2015	2	4	4	\$ 400	\$ 3,200	\$ 3,200
Meeting of July 7, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of July 21, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of September 15, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of September 30, 2015	2	6	6	\$ 400	\$ 4,800	\$ 4,800
Meeting of November 9, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of November 16, 2015	0.5	6	6	\$ 400	\$ 1,200	\$ 1,200
Meeting of December 16, 2015	1	6	6	\$ 400	\$ 2,400	\$ 2,400
Meeting of March 18, 2015	2	14	10	\$ 400	\$ 8,000	\$ 11,200
Meeting of March 18, 2015	2	14	10	\$ 400	\$ 8,000	\$ 11,200
Meeting of June 9, 2015	2	17	14	\$ 400	\$ 11,200	\$ 13,600
Meeting of September 30, 2015	2	19	13	\$ 400	\$ 10,400	\$ 15,200
Meeting of December 16, 2015	2	16	11	\$ 400	\$ 8,800	\$ 12,800
					\$ 38,400	\$ 52,800
FINANCE AND AUDIT COMMITTEE						
Meeting of March 10, 2015	2	5	5	\$ 400	\$ 4,000	\$ 4,000
Meeting of June 9, 2015	1	4	4	\$ 400	\$ 1,600	\$ 1,600
Meeting of September 30, 2015	1	5	5	\$ 400	\$ 2,000	\$ 2,000
Meeting of October 27, 2015	2	6	3	\$ 400	\$ 2,400	\$ 4,800
Meeting of December 16, 2015	1.5	5	5	\$ 400	\$ 3,000	\$ 3,000
					\$ 13,000	\$ 15,400
GOVERNANCE AND HUMAN RESOURCE	S COMMITTEE					
Meeting of December 16, 2015	1	4	4	\$ 400	\$ 1,600	\$ 1,60
					\$ 1,600	\$ 1,600
					Ψ 1,000	Ψ 1,00

	Duration (in hours)	Total number of participants	Number of private participants	Rate (\$/hour/ participant)	Industry Total	Grand total industry & public
OARD COMMITTEE ON STRATEGIC PLANNING						
leeting of January 16, 2015	3	7	7	\$ 400	\$ 8,400	\$ 8,400
leeting of March 13, 2015	3	7	7	\$ 400	\$ 8,400	\$ 8,400
leeting of March 18, 2015	3	8	8	\$ 400	\$ 9,600	\$ 9,60
leeting of May 20, 2015	3	6	6	\$ 400	\$ 7,200	\$ 7,20
leeting of August 24, 2015	3	6	6	\$ 400	\$ 7,200	\$ 7,20
leeting of September 21, 2015	2.5	6	6	\$ 400	\$ 6,000	\$ 6,00
NNUAL GENERAL MEETING					\$ 46,800	\$ 46,80
leeting of April 13, 2015	1	220	205	\$ 200	\$ 41,000	\$ 44,00
		'			\$ 41,000	\$ 44,00
NNOVATION WORKING GROUP						
eeting of March 3, 2015	3	21	12	\$ 200	\$ 7,200	\$ 12,60
leeting of May 6, 2015	3	20	12	\$ 200	\$ 7,200	\$ 12,00
leeting of September 4, 2015	3	22	12	\$ 200	\$ 7,200	\$ 13,20
leeting of December 2, 2015	3	18	9	\$ 200	\$ 5,400	\$ 10,80
					\$ 27,000	\$ 48,60
Meeting of January 30, 2015	3	12	7	\$ 200	4,200	\$ 7,20
						T . ,
Meeting of February 19, 2015	2	7	5	\$ 200	\$ 2,000	
Meeting of February 19, 2015 Meeting of March 27, 2015	3	7	5	\$ 200 \$ 200	\$ 2,000 \$ 3,600	\$ 2,80
						\$ 2,80 \$ 5,40
Meeting of March 27, 2015	3	9	6	\$ 200	\$ 3,600	\$ 2,80 \$ 5,40 \$ 4,20
Meeting of March 27, 2015 Meeting of May 1, 2015	3	9	6	\$ 200 \$ 200	\$ 3,600 \$ 2,400	\$ 2,80 \$ 5,40 \$ 4,20 \$ 4,40
Meeting of March 27, 2015 Meeting of May 1, 2015 Meeting of May 29, 2015	3 3 2	9 7 11	6 4 6	\$ 200 \$ 200 \$ 200	\$ 3,600 \$ 2,400 \$ 2,400	\$ 2,80 \$ 5,40 \$ 4,20 \$ 4,40 \$ 3,60
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Meeting of March 27, 2015 Meeting of May 1, 2015 Meeting of May 29, 2015 Meeting of June 23, 2015 Meeting of September 18, 2015 Meeting of October 16, 2015 Meeting of November 6, 2015 Meeting of November 30, 2015	3 3 2 3 2 3 3 3 3	9 7 11 6 5 7 9 10	6 4 6 3 3 5 5	\$ 200 \$ 200 \$ 200 \$ 200 \$ 200 \$ 200 \$ 200 \$ 200	\$ 3,600 \$ 2,400 \$ 2,400 \$ 1,800 \$ 1,200 \$ 3,000 \$ 3,000 \$ 3,600 \$ 27,200	\$ 2,80 \$ 5,40 \$ 4,20 \$ 4,40 \$ 3,60 \$ 2,00 \$ 4,20 \$ 5,40 \$ 6,00
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Meeting of March 27, 2015 Meeting of May 1, 2015 Meeting of May 29, 2015 Meeting of June 23, 2015 Meeting of September 18, 2015 Meeting of October 16, 2015 Meeting of November 6, 2015 Meeting of November 30, 2015 INNOVATION WORKING GROUP INFRASTRU Meeting of February 12, 2015 Meeting of March 9, 2015 Meeting of April 27, 2015 Meeting of May 15, 2015 AEROSPACE INNOVATION FORUM ORGANIZ Meeting of June 4, 2015	3 3 2 3 2 3 3 3 3 3 CCTURE COMM 3 2 3 3 3 ING COMMITT	9 7 11 6 5 7 9 10 IITTEE 5 4 2 EEE 2016 5	6 4 6 3 3 5 5 6	\$ 200 \$ 200	\$ 3,600 \$ 2,400 \$ 2,400 \$ 1,800 \$ 1,200 \$ 3,000 \$ 3,600 \$ 27,200 \$ 600 \$ 600 \$ 600 \$ 4,000 \$ 1,600	\$ 2,80 \$ 5,40 \$ 4,20 \$ 3,60 \$ 2,00 \$ 5,40 \$ 6,00 \$ 2,00 \$ 2,00 \$ 2,40 \$ 1,20 \$ 8,60
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IN-KIND CONTRIBUTIONS BY SECTOR 2015 (cont'd)

COMMITTEES	Duration (in hours)	Total number of participants	Number of private participants	Rate (\$/hour/ participant)	Industry Total	Grand total industry & public
DEFENCE AND SECURITY WORKING GROUP						
Meeting of January 21, 2015	3	9	8	\$ 200	\$ 4,800	\$ 5,40
Meeting of February 20, 2015	3	8	8	\$ 200	\$ 4,800	\$ 4,80
Meeting of May 19, 2015	3	10	9	\$ 200	\$ 5,400	\$ 6,00
Meeting of June 2, 2015	3	8	8	\$ 200	\$ 4,800	\$ 4,80
Meeting of September 22, 2015	3	14	10	\$ 200	\$ 6,000	\$ 8,40
Meeting of November 25, 2015	2.5	9	6	\$ 200	\$ 3,600	\$ 5,40
					\$ 29,400	\$ 34,80
"CLOSING THE GAPS" COMMITTEE OF THE	DEFENCE AND	SECURITY	WORKING G	ROUP		
Meeting of January 8, 2015	2	3	2	\$ 200	\$ 800	\$ 1,20
Meeting of January 13, 2015	2	4	3	\$ 200	\$ 1,200	\$ 1,6
Meeting of February 4, 2015	2	5	4	\$ 200	\$ 1,600	\$ 2,0
					\$ 3,600	\$ 4,8
MARKET DEVELOPMENT-SME WORKING GROU	IP					
Meeting of February 6, 2015	2	11	9	\$ 200	\$ 3,600	\$ 4,4
Meeting of April 9, 2015	3	11	9	\$ 200	\$ 5,400	\$ 6,6
Meeting of June 3, 2015	3	11	9	\$ 200	\$ 5,400	\$ 6,6
Meeting of September 3, 2015	3	10	8	\$ 200	\$ 4,800	\$ 6,0
Meeting of November 27, 2015	3	11	9	\$ 200	\$ 5,400	\$ 6,6
					\$ 24,600	\$ 30,2
WORKING GROUP ELECTIONS						
Working Group elections	0.5	36	36	\$ 200	\$ 3,600	\$ 3,6
					\$ 3,600	\$ 3,6
SUBCOMMITTEE - FINANCE DECISION-MAR	KING SUPPORT	T TOOL			. , ,	<u> </u>
Meeting of October 1, 2015	1.5	7	1	\$ 200	\$ 300	\$ 2,1
110011119 01 0010001 11 2010		11	3	\$ 200	\$ 1,800	\$ 6,6
Meeting of October 20 2015	3					
Meeting of October 20, 2015 Presentation of December 7, 2015	3	15	3	\$ 200	\$ 600	
					\$ 600	\$ 3,0
Presentation of December 7, 2015						\$ 3,0
Presentation of December 7, 2015 SUPPLY CHAIN WORKING GROUP		15	3	\$ 200	\$ 600 \$ 2,700	\$ 3,0 \$ 11,7
Presentation of December 7, 2015 SUPPLY CHAIN WORKING GROUP Meeting of March 13, 2015	2	15	6	\$ 200 \$ 200	\$ 600 \$ 2,700 \$ 2,400	\$ 3,0 \$ 11,7 0 \$ 2,4
Presentation of December 7, 2015 SUPPLY CHAIN WORKING GROUP	1	15	3	\$ 200	\$ 600 \$ 2,700	\$ 3,0 \$ 11,7

COMMITTEES	Duration (in hours)	Total number of participants	Number of private participants	Rate (\$/hour/ participant)	Industry Total	Grand total industry & public
HUMAN RESOURCES WORKING GROUP	1	'			'	
Meeting of February 6, 2015	2	14	9	\$ 200	\$ 3,600	\$ 5,60
Meeting of April 15, 2015	2	14	9	\$ 200	\$ 3,600	\$ 5,60
Meeting of June 8, 2015	2	13	5	\$ 200	\$ 2,000	\$ 5,20
Meeting of September 29, 2015	2	13	7	\$ 200	\$ 2,800	\$ 5,20
Meeting of November 25, 2015	1.5	13	7	\$ 200	\$ 2,100	\$ 3,90
					\$ 14,100	\$ 25,50
CRITICAL SKILLS COMMITTEE						
Meeting of April 13, 2015	1.5	6	2	\$ 200	\$ 600	\$ 1,80
Meeting of May 28, 2015	3	5	1	\$ 200	\$ 600	\$ 3,00
		1	1		\$ 1,200	\$ 4,80
HERITAGE COMMITTEE					φ 1,200	ψ 4,00
Meeting of February 9, 2015	2	11	5	\$ 200	\$ 2,000	\$ 4,40
Meeting of March 17, 2015	1	28	15	\$ 200	\$ 3,000	\$ 5,60
Meeting of June 19, 2015	2.5	8	3	\$ 200	\$ 1,500	\$ 4,00
Meeting of August 18, 2015	1	4	1	\$ 200	\$ 200	\$ 80
Meeting of September 4, 2015	3	5	1	\$ 200	\$ 600	\$ 3,00
					\$ 7,300	\$ 17,80
FINANCE ROUNDTABLE					1 / 2 / 2	. , ,
Meeting of July 7, 2015	2	11	6	\$ 200	\$ 2,400	\$ 4,40
Meeting of October 20, 2015	2	15	9	\$ 200	\$ 3,600	\$ 6,00
•					\$ 6,000	\$ 10,40
OVERSIGHT COMMITTEE DASSION F	OD ELICUT/LIST CO	MDETITION			φ 0,000	\$ 10,40
OVERSIGHT COMMITTEE - PASSION F		1		.	# 000	
Meeting of January 8, 2015	2	5	2	\$ 200	\$ 800	\$ 2,00
Meeting of January 15, 2015	2	5	2	\$ 200	\$ 800	\$ 2,00
Meeting of February 19, 2015 Meeting of March 19, 2015	2	5	2	\$ 200 \$ 200	\$ 800 \$ 800	\$ 2,00 \$ 2,00
Meeting of March 17, 2015	2	7	2	\$ 200	\$ 800	\$ 2,80
			_	7 - 3 - 3		
DILOT COMMITTEE DASCION FOR FUL	OUT				\$ 4,000	\$ 10,80
PILOT COMMITEE - PASSION FOR FLI		00		# 000	¢ (000	.
Meeting of February 24, 2015	1.5	20	8	\$ 200	\$ 4,800	\$ 6,00
					\$ 4,800	\$ 6,00
BRANDING AND PROMOTION WORKING (ı		
Meeting of September 14, 2015	2	13	9	\$ 200	\$ 3,600	\$ 5,20
Meeting of December 2, 2015	2	10	7	\$ 200	\$ 2,800	\$ 4,00
					\$ 6,400	\$ 9,20
SPECIAL MEETINGS - 10-YEAR COMM	MUNICATION PLAN					
Meeting of October 16, 2015	2	7	5	\$ 200	\$ 2,000	\$ 2,80
					\$ 2,000	\$ 2,80
					A /	A 22
GRAND TOTAL		1084	794		\$ 647,500	\$ 886,70



CALENDAR OF EVENTS 2015



29 29	Information session: recruitment of 4th MACH cohort	A śwa Mantaśal
29		Aéro Montréal
-,	Information session: Value proposition of the defence procurement strategy	Collège Édouard-Montpetit
30	Aerospace Trades Exhibition	CFP Desmoulins
3	Legal aspects of human resources management in aerospace	NortonRoseFulbright
4	MACH Seminar: "How SMEs can implement a corporate social responsibility program":	NortonRoseFulbright
	the experience of Alcoa Titanium and Engineered Products (formerly RTI Claro)"	
4	Aéromart 2015 preparatory meeting	Aéro Montréal
4	Cocktail of the Board of Directors of the International Federation of Air Line Pilots' Associations	IFALPA
8	École nationale d'aéronautique Open House	ÉNA
10	Information session: recruitment of 4th MACH cohort	Aéro Montréal
26	Webinar: "Doing business in Poland"	Aéro Montréal
10	Industrial visits for members of the Cercle de l'industrie de l'optique photonique (CIOP),	Québec
	in collaboration with Québec International	
11	Industrial visits for members of the Cercle de l'industrie de l'optique photonique (CIOP), in collaboration with Québec International	Montréal South Shore
12	Industrial visit to GE Aviation Bromont and serminar: "Advanced manufacturing for the	Bromont and Hotel Westin Montreal
	aerospace industry." Dinner conference in aerospace automation: "Technical aspects	
	and impacts on human resources management."	
18	Emploi-Québec conference on human resources management	Palais des congrès
24 to 28	AeroPortal kiosk at Expo-Sciences de Montréal	Complexe Desjardins
27	MACH Evolution Seminar: "How to identify and prepare candidates who will ensure succession for key positions in your company?"	NortonRoseFulbright
30	Global Suply Chain Summit- Defence and Security	Palais des congrès, Montréal
31	Global Supply Chain Summit - Civil Aviation	Palais des congrès, Montréal
1 and 2	Aéromart Montréal	Palais des congrès, Montréal
13	Aéro Montréal Annual Meeting	ICAO
16 and 17	Passion For Flight	Théâtre Paradoxe
1	AeroPortal presentation at career day	École Régina Assumpta
11	Airbus Day (B2B - invitation only)	John Molson School of Business
11	Airbus Day - dinner/conference	John Molson School of Business
12 to 15	Airbus Academy Training (invitation only)	Mariott Château Champlain
3	Case Study Competition of the AeroPortal	John Molson School of Business
7	Air Cadets glider flight - Winners of the AeroPortal competition	St Jean-Sur-Richelieu
13	International Paris Air Show - Welcome cocktail	Le Bourget, France
15	"Plant of the Future" Seminar in collaboration with CGI	Le Bourget, France
17	International networking dinner	Paris, France
9	Recruitment lunch for the skills enhancement in market development program	Aéro Montréal
16	Diploma awards ceremony for Case Study Competition finalists	Aéro Montréal
		L-3 MAS
	4 4 4 8 10 26 10 11 12 18 24 to 28 27 30 31 1 and 2 13 16 and 17 1 11 11 12 to 15 3 7 13 15 17 9	MACH Seminar: "How SMEs can implement a corporate social responsibility program": the experience of Alcoa Titanium and Engineered Products (formerly RTI Claro)" Aéromart 2015 preparatory meeting Cocktail of the Board of Directors of the International Federation of Air Line Pilots' Associations École nationale d'aéronautique Open House Information session: recruitment of A® MACH cohort Webinar: "Doing business in Poland" Industrial visits for members of the Cercle de l'industrie de l'optique photonique (CIOP), in collaboration with Québec International Industrial visits for members of the Cercle de l'industrie de l'optique photonique (CIOP), in collaboration with Québec International Industrial visit to GE Aviation Bromont and serminar: "Advanced manufacturing for the aerospace industry." Dinner conference in aerospace automation: "Technical aspects and impacts on human resources management." Emploi-Québec conference on human resources management Ache Evolution Seminar: "How to identify and prepare candidates who will ensure succession for key positions in your company?" Global Suply Chain Summit - Defence and Security Global Suply Chain Summit - Civil Aviation 1 and 2 Aéromart Montréal Aéro Montréal Annual Meeting Aéro Montréal Annual Meeting Aero Montréal Annual Meeting Aero Montréal Annual Meeting Aero Montréal Annual Meeting Airbus Day - dinner/conference 12 to 15 Airbus Academy Training (invitation only) Airbus Academy Training (invitation only) Airbus Academy Training (invitation only) International Paris Air Show - Welcome cocktail "Plant of the Future" Seminar in collaboration with CGI International Paris Air Show - Welcome cocktail "Plant of the Future" Seminar in collaboration with CGI International networking dinner Recruitment lunch for the skills enhancement in market development program Diploma awards ceremony for Case Study Competition finalists

DATE		EVENT	LOCATION
AUGUST	25	Québec aerospace cluster golf classic	Elm Ridge Club
SEPTEMBER	3	Lockheed Martin Canada Innovation Day and B2B	ÉTS
	10	"Profile of the Canadian Aerospace Sector" Seminar, in collaboration with BDC,	Sheraton Hotel
		Caisse de dépôt et placement du Québec and PwC	
	16	"Digitalization in aerospace" seminar in collaboration with CEFRIO	Hyatt Hotel
	24	Roundtable event "Manufactured in Vermont - A Supply Chain Conference & Trade Show"	Champlain Valley Exposition Center,
			Vermont, U.S.
	29 to 3	Bavarian "Inbound" Mission	Montréal
OCTOBER	14 and 15	Aerospace Innovation Forum	Bordeaux, France
	21	Symposium on the Canadian Defence and Security Market, in collaboration with the DEC and STIQ	Hôtel Mortagne, Boucherville
	22	Colloquim on optics-photonics, in collaboration with the Réseau optique photonique	CAE, Montréal
	27	Evolution MACH Symposium: "Continuous improvement: Implementing a simple	NortonRoseFulbright
		and efficient Lean management system."	
	29	Launch of the film "Living in the Age of Airplanes," in partnership with Aéroports de Montréal	Montréal Science Centre
NOVEMBER	17-18	AIAC Canadian Aerospace Summit - Exhibitor	Shaw Centre, Ottawa
	17-19	NBAA 2015 – Business Aviation Convention & Exhibition	Las Vegas, U.S.
	23	Ontario Aerospace Council Annual General Meeting and Industry Dinner	Toronto, Ontario
DECEMBER	1	Evolution MACH Seminar: "Is your procurement strategy aligned wth your strategic positioning?"	NortonRoseFulbright
	7	Seminar on financing, in collaboration with PwC, DEC, BDC, EDC and IQ, and networking dinner	Ritz Carlton, Montréal

Aéro Montréal thanks its business partners:

- · Deloitte
- · EDC
- · Alcoa Foundation
- · JPMorgan Chase Foundation
- · Norton Rose Fulbright
- · PwC

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