

## Invitation to join the Canadian delegation at Mexico's Aerospace Fair (FAMEX) 2017

The Canadian Embassy in Mexico and the Canadian Commercial Corporation (CCC) would like to invite you to join the Canadian Delegation participating in [FAMEX 2017](#).

### Benefits for Canadian exhibitors

- Preferential location within FAMEX 2017 ([exhibition floor](#))
- Location within the six pre-reserved exhibition islands that make up the Canadian area
- Access to a Canadian networking event

### Exhibition rates

Please note that rates are defined by FAMEX. These can be consulted [here](#).

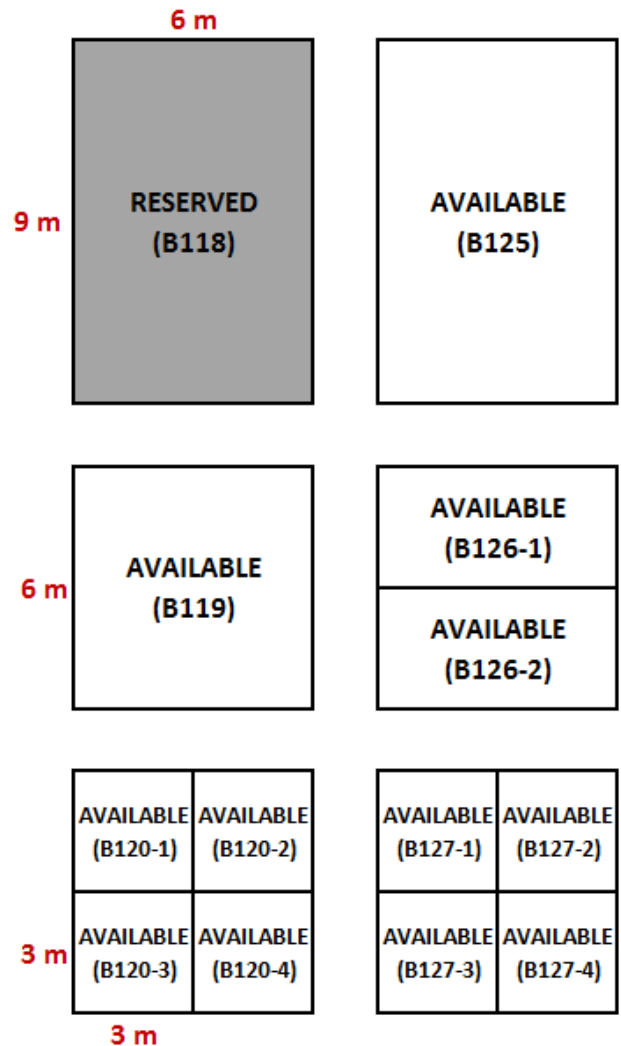
#### A. Exhibition hall – bare surface

- B119, 36 m<sup>2</sup>: \$169,280.28 MXN
- B125, 54 m<sup>2</sup>: \$228,528.00 MXN

#### B. Canadian booth

For the same rate of a standard booth offered by FAMEX, a Canadian booth offers the following exclusive benefits: location within the Canadian area, a corner booth, Canadian-themed background, premium design and furniture.

- B120 (1-4), 9 m<sup>2</sup> each: \$56,426.70 MXN
- B127 (1-4), 9 m<sup>2</sup> each: \$56,426.70 MXN
- B126 (1-2), 18 m<sup>2</sup> each: \$112,853.40 MXN



Canadian area pre-reserved at Pavilion B

### Reservation process within the Canadian area: first come – first served

#### A. Exhibition hall – bare surface (B125, B119)

1. Request a booth by sending an email to [mexico.commerce@international.gc.ca](mailto:mexico.commerce@international.gc.ca)
2. Once availability is confirmed, FAMEX's contracting office will contact you to sign a contract directly with FAMEX.
3. Please note that in this case, payment will be made directly to FAMEX.

#### B. Canadian booth: B126 -(1-2), B120 (1-4) or B127 (1-4)

1. Request a booth by sending an email to [mexico.commerce@international.gc.ca](mailto:mexico.commerce@international.gc.ca)
2. Once availability is confirmed, you will be asked to sign a business mission agreement (BSM) will be with the Embassy.
3. Payment will be made to the Government of Canada.

### B2B

An additional B2B program will be offered by FAMEX for an extra fee. Details yet to be published by FAMEX.

### Critical dates

#### September 8, 2016: Last day to reserve a space within the Canadian area

Please note that any unreserved booth will be made available to the general public after September 8 and if an island is not fully booked (i.e., only two booths reserved out of four within the island), FAMEX has the right to relocate the Canadian company to nearby standard booths in Pavilion B (i.e., B59-B67) and the contract will be made directly with FAMEX losing the exclusive benefits of a Canadian booth.

#### September 21, 2016: Last day to sign a contract with FAMEX or a BSM with the Embassy

## What is FAMEX 2017?

FAMEX 2017 is the second edition of the commercial airshow organized by the Mexican Air Force in the field of military and civil aviation, aerospace supply chain, unmanned aerial vehicles, and defence and security technology. FAMEX is also an excellent opportunity to promote new aircraft and training services in all these fields.

Participants will be able to showcase new technologies, develop new relationships with customers, launch new products and introduce support services to the industry in Mexico. Exhibiting companies will have access to government officials, business persons as well as with Mexican and international high-level military personnel.

FAMEX 2017 offers a platform for aeronautical services of 169,000 m<sup>2</sup>, which allows for large aircraft to display and do in flight demonstrations. FAMEX 2017 features five pavilions with over 115 exhibition islands and 180 standard booths.

FAMEX 2017 will be held from 26 to 29 April 2017, at the [Base Aérea Militar No. 1](#), in Santa Lucía, Zumpango, México (one hour drive from Mexico City).

## FAMEX 2015 results

- 240 companies participated;
- More than 3,000 business meetings (B2B);
- First Aeronautical Education Forum with the participation of 23 universities;
- 70 Technical conferences; and,
- A foreign investment seminar.

## Canadian attendees FAMEX 2015

- Aéro Montréal
- Bell Helicopter
- Bombardier
- CAE
- Cascade Aerospace
- CCC
- Dishon Limited
- EDC
- Embassy of Canada in Mexico
- MDA
- Province of Ontario
- Province of Quebec
- Rockwell Collins Canada
- Vector Aerospace



For additional information please contact [mexico.commerce@international.gc.ca](mailto:mexico.commerce@international.gc.ca)

### *Fields of interest:*

*Military aviation*

*Civil aviation*

*Aerospace supply chain*

*Unmanned aerial vehicles (UAVs)*

*Defence and security technology*

*New aircraft exhibitions*

*Training and education*